

Proscapе Launches Abu Dhabi Operations

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July 22, 2009 - [PRLog](#) -- Proscapе Launches Abu Dhabi Operations

Dubai: Proscapе LLC, Middle East's leading landscaping company based in Dubai, started operations from its Abu Dhabi office from June 2009. The new office at Abu Dhabi will help Proscapе to deliver fast and cost-effective services to its clients in the emirate.

Ahmad Abdul Rahim Anoohi, Chairman, Proscapе, expressed ambitious plans to further expand to other major cities in the Middle East. While commenting on Abu Dhabi office, he said "We, at Proscapе, keep the spirit of continuous growth and expansion to other cities of the Middle East. Proscapе trusts the potential of growth of the region's landscaping industry. Statistics show that the current economic slow-down and its consequent set backs in property sector have failed in making negative impacts in the landscaping sector. We are really motivated with the volume of our projects and the positive feedback we receive from our clients. Proscapе's recent expansions are our expressions of confidence in the Middle East economy".

Naser M Ahmed, Managing Director of Proscapе, said "The lion's share of the soft and hard landscaping requirements of the region is yet to be met by the existing players in the industry. In the last decade, we were focusing more on the Dubai market, and it is time to start direct operations from our Abu Dhabi office and offer better services to the emirate's clients. Proscapе is excited to follow the landscaping norms of Abu Dhabi, set by the visionary leaders of the UAE".

Proscapе envisages a huge demand for landscaping and related businesses in the developing realty and infrastructure segments in Abu Dhabi. It will cater to the requirements of the industries, and work closely with the vision of the emirate's leaders. The new office in Abu Dhabi will ensure 'better and time-bound delivery of quality services to the clients', said a statement issued from the Head Quarters.

The company recently entered into a joint venture with Al Ansari Trading Enterprise, a prominent business conglomerate in the Sultanate of Oman, and launched Proscapе Al Ansari LLC in Muscat. Proscapе Al Ansari will serve the growing landscaping market of the Sultanate of Oman with high-quality projects and services. The new company will leverage on the extensive industry experience of Proscapе and strong business footing of the Al Ansari group.

Proscapе LLC has recently been certified for ISO 9001:2008 by Bureau Veritas.

Profile

Proscapе LLC

Established in 14th August 2000, Proscapе is one of UAE's premier landscape construction companies with more than 1000 employees and an annual turnover of 250 million Dirhams. The company handles a range of prestigious commercial and leisure projects including Burj Tower, Dubai Mall, Jumeirah Beach Residence, Mall of the Emirates, Park Hyatt Hotel, and Madinat Jumeirah, including clients like Dubai Municipality, Dubai Properties, Emaar, Dubai Airport Free Zone Authorities, Dubai Silicon Oasis, Majid Al Futtaim, Dubai Holding etc.

The Proscapе range of services include Hard Landscaping, Soft Landscaping, Automatic Irrigation

Systems, Water Features & Swimming Pools, External Lighting, Carpentry & Joinery, Landscape Maintenance, Outdoor Furniture etc.

Proscap Golf, an expert in developing Golf courses, is one of the subsidiaries of Proscap.

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