

Bold New Directions Training Helps Novo Nordisk Build Corporate Resilience

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Bold New Directions, a transformational learning organization, works with industry leader Novo Nordisk to boost teamwork and corporate resilience.

Corporate resilience is a catch phrase that bears repeating in these tough economic times. Resilience, or the ability to "bounce back" is a powerful strategy for companies and business professionals in the current economy. "We are seeing many savvy companies invest training dollars in programs to help their teams build strength power, teamwork and stamina to ride out the storm" says Suzanne Guthrie, Director of Transformational Learning at Bold New Directions. To learn more about Bold New Directions training programs visit: <http://www.boldnewdirections.com/home/section/3/training>

"Resilience At Work" is one of several training programs offered by Bold New Directions to help companies grow their corporate resilience. The program, held throughout US, Canada and abroad, provides instruction, exercises and experiential activities for individuals, teams and organizations. "Companies that believe in the power of their people are the first to offer skill building training; it is a huge boost for employee morale, productivity and ultimately profitability" states Jim Hornickel, Director of Training & Development at Bold New Directions. "Resilience comes down to how well you cope with change, how well you build your resources, and how well you master your relationships - both professionally and personally" adds Mr. Hornickel. Novo Nordisk, based in New Jersey, recently provided a resilience-building workshop to a team of staff working together on a project. By working with Bold New Directions to facilitate the learning experience, the client was able to ensure that the training was customized to their needs.

One key element of building professional resilience involves clarifying beliefs and assumptions about how a situation is viewed; is it a challenge or an opportunity, a problem or a solution? In a large company it is imperative to help professionals develop skills to challenge existing beliefs that can get in the way of desired corporate results.

Alan Heaton, Ph.D., Senior Manager of Decision Support recently participated in the resilience training at Novo Nordisk. When asked about the value of the teambuilding training he commented: "I found it valuable to reinforce the idea that we are more in control of how we perceive a given situation than we may typically believe". To learn about Training & Keynotes to boost corporate resilience visit: http://www.boldnewdirections.com/home/section/12/workplace_resilience

Bold New Directions has provided leadership, management, communication and teambuilding training to hundreds of organizations in the US, Canada and abroad. They have worked with Fortune 500 firms, non-profits, small businesses & higher ed. Their leadership programs include such well known courses as Transformational Leadership, Coaching Skills For Managers, and Situational Frontline Leadership from the Ken Blanchard Companies. They also customize programs to ensure that training meets the need of a particular organization. To learn more about Bold New Directions visit their site at: <http://www.boldnewdirections.com>

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Bold New Directions is a transformational learning organization that delivers corporate training, coaching & retreats on Leadership, Communication & Resilience. Our facilitators have 50 years of experience transforming people & performance in top firms.

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Email [Click to contact author](#)
Phone 860-249-7032
Address 100 Pearl Street
Hartford CT
City/Town Hartford
State/Province Connecticut
Zip 06103
Country United States
Link <http://prlog.org/10288427>



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