

## New LSU and SU Sharmooz School Spirit Gifts for Fall 2009

*By The Sharmooz*

*Dated: Jul 17, 2009*

*The Sharmooz continues to build brand awareness by presenting NEW spirit styles for the Baton Rouge two major universities*

An entrepreneur has an epiphany and launched a luxury satin gift line proven to stop hair breakage and dry skin from infants to adults. Ann Tillage, raised in a family line of professional sewing contractors began sewing and manufacturing her own gift line of satin pillowcases, specialty head wraps and infant headrests. Within 18 months, she now contracts two local sewing companies to meet with the ever growing demand. Faced recently with the question, what will you present for the fall 2009 sports season? LSU Tiger and SU Jaguar Nation spirit styles!

The Sharmooz always listening to the ever growing customer based and open to suggestions – has streamlined the marketing components with new upscale “retail-ready” packaging and portable store fixtures for easy product placement. Now featuring the new school spirit collections – LSU Tiger and SU Jaguar print satin pillowcases and head wraps. Customization is available with the popular paw monogram. With the recent win of the LSU National College Baseball World Series and the continued re-invention of the SU Jaguar sports program, supporting the local Baton Rouge university sports programs are great opportunities.

The new spirit styles (<http://sharmooz.blogspot.com>) are the same high quality satin with great sheen and durability to achieve maximum results for regaining moisture balance within damaged hair and dry skin. The head wraps are perfect for the upcoming outdoor sporting activities. The Sharmooz specialty designed head wraps will lock in moisture, stop the frizz in humid and bad weather conditions. The Sharmooz satin pillowcases are great for after-care treatments following spa visits. The popular travel satin pillowcases are excellent companion for LSU and SU tailgating and football game day activities.

The Sharmooz (<http://www.sharmooz.com>) prides itself on using only high quality satin fabrics to obtain great results to minimize hair breakage and dry skin. Growing rapidly and currently in 20 retail and online locations, a nationwide distribution is on the horizon. Find the LSU and SU spirit collections at your local pride retailer and The Lion’s Gate Showcase Location. Ann Tillage, a.k.a. “Mommy Executive” has been featured on several blogs, prestigious local magazines, nation radio show mention and TV debut on WAFB channel 9.

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Ann Tillage, the mommy inventor, woman entrepreneur, author and the owner of The Sharmooz is a US Based manufacturer of specialty satin (silk charmeuse) products, has researched and developed exquisite line of spa satin pillowcases, head wraps, hair loss prevention products and skin hydrating gifts. Native of South-Central Los Angeles, CA - Based in Baton Rouge, LA has nationwide distribution, superior customer service and presentation. [www.sharmooz.com](http://www.sharmooz.com)

Category	Shopping, Sports
Tags	satin pillowcases, lsu tiger spirit, su jaguar spirit
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