Gulf Fidelity Security Services Inaugurates New Library For Security Guards

Gulf Fidelity Security Services launched a new initiative for the welfare of their security guards on June 11th. The new library was inaugurated at the Salwan Labour Camp in Al Quos, by the Managing Director Mr. Pieter Botha on June 11th, 2009.

July 12, 2009 - *PRLog* -- Gulf Fidelity Security Services launched a new initiative for the welfare of their security guards on June 11th, 2009. The new library was inaugurated at the Salwan Labour Camp in Al Quos, by the Managing Director Mr. Pieter Botha on June 11th, 2009. The start-up library contains over 150 books of fiction, non-fiction and magazines, that were donated by the staff of Gulf Fidelity. The library will continue to grow throughout the year, and Gulf Fidelity expects to have over 500 books by the year end.

Mr. Pieter Botha said, "It is extremely important that we as an international security services provider take care of our personnel. Our security guards are part of a team that is responsible for providing our clients exceptional service. Our belief is that, if we take care of our guards then, our guards will take care of our clients."

This is the first of many initiatives that Gulf Fidelity has planned for the year 2009 as part of their welfare program for their security guards. Other initiatives that are due to be launched later this year include a TV entertainment room and a gymnasium.

Gulf Fidelity is a joint venture between Kamber International Trading and Fidelity Security Services (Pty.) Ltd, based in South Africa. Fidelity Security Service has over 30,000 security guards worldwide. Gulf Fidelity Security Services has a presence in many sectors across UAE including mass retail, fashion retail, real estate, banking, commercial and residential complexes, universities and even warehouses. They provide all their guards extensive training based on their functions and locations. Gulf Fidelity follows a stringent recruitment procedure and preference is given to persons that have a background in the army, police force or prior guarding experience. In the coming year Gulf Fidelity is expected to grow to over 1,500 guards across UAE.

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About Gulf Fidelity Security Service LLC

Gulf Fidelity Security Services LLC is a security service company dealing in security guards and was launched in October of 2006. They are currently well established in the Retail and Real Estate Sector and expanding rapidly into other sectors. Gulf Fidelity Security Services is a joint venture between Kamber International Trading, a leading commercial enterprise with numerous interests in the U.A.E. and other GCC countries and Fidelity Security Services (Pty) Ltd. – South Africa, the biggest security service provider in South Africa with more than 30,000 security staff.

About Kamber International Trading

F Kamber Trading is a Dubai based group with more than 30 years experience in the fields of Real Estate, Trading and Information Technology, Gold and Diamond, Travel, Entertainment, Shipping and Defense, etc. Some of the group companies involved in varied businesses including F Kamber Trading, Kamber International, Kamber Entertainment Group, Kamber Information Technology, Emirates Industrial Laboratory, Emirates National Shipping & Air Transport, Svitzer Barron Fabrication & Welding Services, Svitzer Surveying & Salvaging, Gulf Fidelity Security Services, Dubai General Shipping, Dubai Relax Travels, CEO Clubs UAE, The Dubai Diamond Club, Dubai Star Gold, E.G. Oil and Art Tree. About Fidelity Security Services (Pty.) Ltd

About Fidelity Services Group (Pty) Ltd

The Fidelity Services Group from small beginnings developed into the largest security and cleaning group of companies in South Africa, employing some 30 000 people and operating from 55 branches, not only

within South Africa but also Mozambique, Botswana, Namibia, Swaziland and Lesotho. The hallmark of Fidelity Services Group was the absolute commitment to corporate governance, the development of a national infrastructure supported by a quality management program verified by external and internal ISO 9000/2001 auditors. The acquisition of Springbok Security ensured the input and knowledge as well as industry know-how and hands on expertise of the famous Bartmann family. The combination of the corporate structure and the hands on culture of the Bartmann family ensured a very successful company with a high growth rate.

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