

## **Employment in Providence - Lighthouse Business Solutions**

*Source: Andrea Atkinson*

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*Lighthouse Business Solutions, a leading direct marketing and sales agency, announced employment opportunities for people of the Greater Providence area.*

Providence, RI – The current economy has been hitting Providence hard with unemployment at one of the highest rates in the US for the Providence-Warwick-Fall River region. Lighthouse Business Solutions, a leading outsourced direct marketing agency, is now providing training and employment for people of the greater Providence area in marketing, sales and management.

Lighthouse Business Solutions has outlined a training program for those interested in learning more about the sales and marketing industry as well as general business. The position is designed for people entering at the Entry Level with possibilities for advancement.

“Providence is a wonderful city that I want to continue to operate in. My hope is to give the knowledge and a bit of opportunity to the folks of the surrounding area,” said Evans Guerrier, President of Lighthouse Business Solutions.

“My goal is to provide anyone from recent grads, interns, or more experienced individuals with some hands on experience and good training. Whether interested in this particular industry or used as a resume builder, I think any experience where an individual can further their skill set and learn more is invaluable,” he adds.

The training received at Lighthouse Business Solutions involves a variety of areas, including:

1. Sales and direct marketing
2. Persuasion, building rapport and negotiation skills
3. Data tracking and analysis
4. Recruiting and hiring practices
5. Training and developing others
6. Time management and prioritization
7. Team leadership
8. Budgeting
9. Coaching styles
10. Portraying positive public presence

Individuals interested in learning more about opportunities at Lighthouse Business Solutions are subject to a three-step interview process. For more detail visit: [www.LHBSinc.com](http://www.LHBSinc.com)

### About the Company

Lighthouse Business Solutions Inc. is a premier outsourced sales and marketing firm focused on the needs of aggressive B2B and B2C clients. LHBS' personalized face-to-face approach allows growth and profitability of growing communications companies throughout the New England area. For more information visit:<http://www.LHBSinc.com>

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