

LitigatorEdge to Reduce Law Firm Internet Marketing Costs by More than 50%

By John Zissu

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LitigatorEdge, a leader in innovative law firm marketing solutions has launched a revolutionary program that allows clients to generate business leads at a fraction of the cost of comparable providers.

Mount Kisco, New York - LitigatorEdge, a leader in innovative law firm marketing solutions has launched a revolutionary program that allows lawyer clients to generate business leads at a fraction of the cost of comparable providers.

The LitigatorEdge lawyer internet marketing program allows law firms to select from a menu of Web services designed to drive new client leads including search engine optimization (SEO), pay per click (PPC), blog management, Web site development and social network marketing.

What sets LitigatorEdge apart from the competition is that it is able to deliver comparable or superior expertise at 50% or lower costs than competitors. The company is able to keep costs low for its law firm clients by combining U.S. legal Internet marketing expertise, with a managed offshore delivery team that can give clients 2-3 times more time and effort for their money.

"The additional time and effort that our team can provide for the same investment translates into superior results and more qualified leads for our law firm customers," says John Zissu, LitigatorEdge President and Founder. "Many law firms pay excessive amounts for Internet Marketing services to big name firms and are disappointed when their expectations for qualified leads are not met. LitigatorEdge can achieve the same or better results at a fraction of the cost."

John has over 12 years of marketing experience in the legal space, including tens of millions of dollars in new business generated for law firms, helping launch and market the most successful online claim settlement company in the world and advising some of the most innovative and progressive startup companies within the legal domain.

LitigatorEdge's offshore delivery team is comprised of over 120 marketing and technology delivery specialists with comprehensive subject matter expertise in every Internet marketing domain.

For more information please visit our free blog containing lawyer Internet marketing tips at <http://www.litigatorede.com/blog/blog.html> and our main Web site at <http://www.litigatorede.com>.

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LitigatorEdge gives attorneys access to world class Internet marketing capabilities at 50%, or lower rates than those of providers with comparable expertise, through a revolutionary onshore - offshore collaborative model, maximizing value for our clients.

Category Legal, Marketing, Internet
Tags lawyer internet marketing, law firm leads, law firm lead generation, personal injury marketing, law firm marketing
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