

Disaster Preparedness Has a New Face

By Ready Set Go Kits

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Increase in natural disasters nationwide prompts company to offer pre-made 72 hour emergency kits.

Beaverton, OR – Muse Creations LLC announced the release of the online shopping portal, Ready Set Go Kits, on July 06, 2009 in response to local and national emergency managers stressing the importance of a 72 hour emergency kit for homes and businesses. Sparked by an increase of natural disasters nationwide, Ready Set Go Kits are pre-made and designed as an easy way to prepare homes, offices, cars and even pets.

“The first 72 hours of a disaster are crucial for personal preparedness. Previous major disasters such as Hurricane Katrina have shown that emergency responders simply cannot reach every household within the first 24 hours. By preparing your home and business for the first 72 hours, you can turn a disaster into an inconvenience, rather than a tragedy.” said Amy Sandoz, owner of Ready Set Go Kits.

By offering pre-made disaster kits for purchase, Ready Set Go Kits hopes to make preparing for disasters just a simple click away. The kits are developed based on guidelines from national emergency management agencies and non-profit organizations. They include necessities such as food and water, as well as flashlights, work gloves and an emergency blanket.

“The kits really are ready to go,” said Sandoz. “They come in a sturdy backpack and have room to pack a spare change of clothes, shoes, medications or anything else you might want to have with you in a disaster situation.”

Kits range in price from \$22.99 up to \$187.50 for a 10 person office preparedness kit and are available for purchasing online at <http://www.readysetgokits.com>. More information about how to prepare for disasters can be found at <http://www.readysetgokitblog.com> or by emailing info@readysetgokits.com with additional questions.

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About Ready Set Go Kits: Ready Set Go Kits is an e-commerce site offering pre-made disaster preparedness kits for home, business, cars and pets.

Category	Shopping, Retail, Home
Tags	disaster preparedness, disaster kits, emergency kits, preparedness kits, survival kits, 72-hour kits
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