

Temecula Valley International Film & Music Festival Invites Community to Sneak Previews

By Francine Marseille

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Film lovers everywhere can have a hand in the official film selection process at the 15th Annual Temecula Valley Film & Music Festival (TVIFF) during the community Sneak Preview Nights, presented by Temecula Valley Film & Music Society July 23-31st

Temecula, CA. – Have a hand in the official film selection process of the 15th Annual Temecula Valley International Film & Music Festival (TVIFF) during the Community Sneak Preview Nights, presented by the Temecula Valley Film and Music Society. The festival is slated for September 9-13, 2009. Enjoy an intimate setting, screen the most recent film submissions, be a film critic and help decide which films will be accepted into the festival.

The screenings will take place at The Tower Plaza Shopping Center at 27485 Ynez Road (next to Texas Loosey's) beginning at 6 p.m. on the following dates: Thursday, July 23; Friday, July 24; Thursday, July 30 and Friday, July 31. The event is free to Film and Music Society members, non-members are \$5. Keeping with tradition, the festival's events calendar begins with the Opening Night festivities on Wednesday, September 9, followed by daily film screenings, nightly filmmaker/musician receptions, film and music industry-related workshops, live MusicFest performances, Lifetime and Career Achievement Awards Black Tie Gala, Best of Fest special screening presentations, and much more.

The 15th Annual Temecula Valley International Film & Music Festival runs Sept. 9-13 at the Movie Experience Theaters at Tower Plaza Shopping Center and is presented by Cinema Entertainment Alliance, a non-profit arts and education organization dedicated to celebrating world cinema and music. Tickets will be available to the general public August 30, 2009. For more event and membership details on the Temecula Valley Film and Music Society, log on to www.tviff.com or call (951) 699-5514.

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