

## **The release of the Sony Ericsson Idou is eagerly anticipated**

*By Alan Reed*

*Dated: Jul 03, 2009*

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The Sony Ericsson Idou is due for release in the 3rd quarter of 2009. It is a visually attractive mobile phone with a whole host of features that will no doubt prove popular. Its aim is obviously to bring a phone to the mobile market which is appreciated for its stylish looks as well as its overwhelming functionality. This it achieves with aplomb.

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The phone provides an impressive 3.5 inch TFT touch screen which displays over 16 million colours at a resolution of 360 x 640 pixels. The quality of image and colour reproduction is simply stunning and provides a solid base for its plethora of visual functions, such as the camera. The accelerometer sensor ensures images are displayed in their correct aspect whether that is landscape or portrait.

The camera provided with this phone is 12 mega pixel, which by any standards is excellent, with a resolution of 4000 x 3000 pixels, the photos taken by this camera are simply superb. The camera comes with auto focus, touch focus, geo-tagging, smile and face detection as well as a xenon flash. Video capture is equally impressive at VGA quality and at a respectable 30 frames per second.

The HSDPA and Wi-Fi capabilities provide internet access at speeds of up to 7.2 Mbps. Web browsing at those speeds is an enjoyable experience coupled with the large TFT screen. Blue tooth and USB are also provided for additional connectivity. GPS with A-GPS support offers the navigational element of the phone with the popular Google maps included. The phone comes with an MP3 player which provides musical entertainment as well as a stereo FM radio which offers local and national radio stations to listen to.

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The Sony Ericsson Idou or Satio as it is otherwise known as, is a phone which will create waves when it is introduced to the phone market. Its stylish looks and functionality are superior to many phones on the market today. Its superiority is one of its selling points and is sure to become a desired phone by the hoards of users who simply adore the latest technology.

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