

Discover What Retail Companies Wish You Did Not Know.

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Now what I'm about to reveal to you is something the retail companies wished you did not know.

Retail companies spend billions of your dollars to find out your buying habits. It's called market research. This research is the critical make or break point for retail companies to succeed in today's ever changing market.

Have you filled out a survey recently online for any company?

Have you sent in you a request for more information about a product in the mail?

Did a sales rep ask you questions about your purchase at your local retail store?

If you have then you have had the pleasure to provide useful information for future retail products. But slow down! You shouldn't thank yourself yet.

You see your hard earned dollars that you spend on your electronic gadget, your clothes, your restaurant meals, your movie tickets, your nice jewelry is used to pay for market research. Retail companies use these dollars to track your buying habits so they can continue to produce products that you'll continue to buy.

Now what I'm about to reveal to you is something the retail companies wished you did not know.

Retail companies pay you for your own market research. You heard it right. All of your buying habits could actually make you money.

Most consumers don't know this so they continue to spend their money at the traditional brick and mortar store.

However, with the advancement of technology and the power of the Internet consumers, if savvy enough could be paid for life on all your buying needs.

Imagine every time you purchased

- * an article of clothing
- * groceries
- * toiletries
- * skin care
- * cosmetics
- * nutritional supplements
- * pet food
- * movie tickets
- * restaurant meals
- * your flight travel
- * electronic gadgets
- * your jewelry
- * the list goes on and on but you get the point.

Every time you purchase any of these items you would be paid.

Why shouldn't you? Your money is helping for more research, paying for employees, paying for the mortgage, pay the owner. It's this author opinion that you should be compensated for your contribution to the success of any retail business.

In today's world if you are not being paid from retail companies then your giving your money away to help pay for their expenses. Worst part is most of these retail companies don't even send you a thank you note for your valuable business.

What ever happen to Hey Mr. Jones thank you so much for shopping at my store your business is much appreciated!

This type of service is gone out the window. Retail companies treat us like numbers and not people. Do you like being treated like a number?

Lucky for us there is a solution that is slowly taking over.

It's called one-to-one marketing. It's the rebirth of the mom and pop retail shops that lived before the mass-market world we live in today. Many experts believe it the newest trend to hit the consumer market since e-commerce hit the Internet in the early 90's

Now customers can go online and find the best deals they want and have products delivered to your home with a click of a mouse. Because of this growing trend traditional stores are closing down their brick and mortar business and going virtual.

In order to thrive in today's competitive market, businesses must have an online presence. Last year, more people shopped online than in every brick and mortar store and catalog combined.

The wave of the future is here now.

So you may be asking:

Well how do I get paid to shop and start saving my hard earn dollars?

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