

## Bachelorette Party Season 2009 Means Frugal Fun

By Alison Storm

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*Bachelorette party season has arrived, but the focus is on throwing a budget bash. Steph Storm, owner of TheHouseofBachelorette.com says her shoppers still want to celebrate their end to single life, but they don't want to break the bank doing it.*

Bachelorette party season has officially arrived, but this year the focus is more on throwing a budget bash. Steph Storm, owner of Seattle-based TheHouseofBachelorette.com says her shoppers still want to celebrate their end to single life, but they don't want to break the bank doing it. "Even if you don't rent the stretch Hummer or order a few cases of bubbly, the bachelorette party can still be one of the best nights in a girl's life," she says.

In order to help brides plan an unforgettable night without feeling like they're getting the short end of the feather boa, Storm offers these tips:

1. **Bring Vegas To You.** Rather than jetting off to the Strip, bring the feel of Sin City to your hometown with a Vegas-themed party complete with cards, poker chips and even Elvis shades.
2. **Fun Can Be Free.** Storm offers a wide variety of free photo scavenger hunts, recipes, bachelorette bingo cards and downloadable "Hottie Rating Cards" at TheHouseofBachelorette.com
3. **Cheap Doesn't Have to Look Cheap.** With the budget party in mind, TheHouseofBachelorette.com offers over 100 items under \$2 ranging from feather boas for \$1.99 to beads for just 25-cents.
4. **Pick a Theme.** Whether it's Hollywood Glam or Laid-back Tropical, Storm suggests picking a theme all of the guests can get on board with. Tell them ahead of time so they can bring some of their own accessories.
5. **Skip the Spa.** Dreaming of getting pampered for your bachelorette party? Try the at-home version instead with DIY pedis, face masks and matching feather boas.

About Steph Storm: Steph Storm launched TheHouseofBachelorette in early 2009 to give women a fun, girly, and affordable place to shop. Storm has more than two decades of retail experience, working as a buyer for major clothing companies.

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