

Jennifer Logue releases THE PRETTY EP

By Sheryl Anderson PR

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NYC based singer-songwriter is sitting pretty with a new seven-track ep that's taking a walk on the bright side. With influences ranging from Elvis Costello to Mariah Carey to The Beatles, the talented singer/songwriter crafts a sound all her own.

In her newly posted music video clip of “Incognito,” one of the dynamic and infectious pop/rock tracks from Jennifer Logue’s new EP *Pretty*, the NYC based singer-songwriter strolls through numerous spots in the Big Apple wearing her Jackie O style shades, looking at the sea of crazed humanity around her and singing, “Sometimes I want to be alone.”

The clever, heartfelt track perfectly captures the Philly native’s mixed emotions about living and working in the crazy metropolis. Fortunately for her growing legion of fans, however, she’s sticking things out, determined to thrive as an indie artist while bringing the sunny, optimistic spirit that defines her personality to her catchy, high spirited songs. The only potential drawback? With the budding success of her new 7-tune collection, she’s not going to stay “Incognito” for long!

Logue wrote that particular song when she was working as a bilingual executive assistant at a Latin American hedge fund just after graduating from Fordham University, where she majored in English and Spanish literature and also scored an internship at the legendary Atlantic Records. She didn’t much dig the financial industry job and feels it was akin to selling her soul, but like most indie artists trying to find breakthrough opportunities, it was part of her backup plan—at least for a time while building on her college-era gigs at The Bitter End and The Lion’s Den (now Sullivan Hall). More recently she has performed at The Mad 46 Lounge at the Roosevelt Hotel, the experimental club Nublu and Uncle Mike’s. The job also afforded her a bigger budget—and an overall stronger production—for *Pretty* than she had on her 2006 four song EP *The Woman In Me*, which she recorded while she was still attending Fordham.

While “Incognito” lets the listener dig deep into Logue’s life experiences and the jangling rocker “Damned” tackles the double standard women face in the workplace, the engaging, upbeat “Andy Warhol” pop vibe and lyrics of “*Pretty*” truly set the bright tone of the EP. “That song was inspired when I was dating this great guy towards the end of college,” she says. “I would wake up in the morning feeling pretty because I was so comfortable with myself being with this person I didn’t have to put on airs for. I could just be me and not worry about wearing makeup or fancy clothes.”

While writing and recording her own material, Logue has sung backup for Grammy-winning producers, won national recognition in various vocal and songwriting competitions and performed with her band up and down the East Coast and also at festivals in Europe and Latin America.

Logue has also amassed great acclaim from many of the people she has worked with or gigged for. Jamie Carter, V.P. Ruff Ryders Music Lifestyles Division, says, “Although she may be small in stature, she has the heart of Lioness! I can without doubt, see her becoming a successful artist-musician. In this day and age, most artists lack her creativity, originality and energy.” Ken Gorka of the Bitter End states, “I’ve seen a lot of great musicians come through here and play, and I believe she has the potential to be another if she continues to stay focused.” Michael Maietta of The Lion’s Den: “She brought the house down when she performed here, I hope she returns for future showcases, we’d love to have her back!” Even more to the point, Alvin Garrett, lead member of Ruben Studdard’s band Just A Few Cats, maybe said it best: “Jennifer is fire!”

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