

## TurnKey Graphics is pleased to announce the addition of TurnKey Door2Door Marketing

By Andy Smalley

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*Door to door marketing can prove to be a fresh alternative to direct marketing.*

TurnKey Graphics, a low cost-high impact marketing communications firm has added door to door marketing services to its line of solutions helping small to midsize businesses market themselves.

While not a new concept, door to door marketing has proven to be an important part of the marketing mix for businesses in the retail and “Business to Consumer” sectors, especially during recessions where advertising and marketing budgets are being reevaluated, and business owners want to get a better return on their marketing investments.

“We fell in love with the idea of adding door to door marketing as a fresh alternative to direct marketing,” said Andy Smalley, president of TurnKey Graphics. “Door to door marketing is a quick and easy way to increase top of mind awareness – being the first, and most often times only company at your neighbor’s front door. You are not mixed in with the clutter of direct mail or sandwiched amongst other companies in a coupon book.”

If you would like more information about how door to door marketing can benefit your business, please visit [www.TurnKey-Door2Door.com](http://www.TurnKey-Door2Door.com), or contact Andy Smalley at 480-706-7253.

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Category	Advertising, Business, Marketing
Tags	high impact marketing, printing, ahwatukee, phoenix, low cost marketing
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