

## **Quadralink Global Services Launches New Small-Business Suite, Laserfiche Avante in Vietnam**

*By Quadralink Global Enterprises*

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*Laserfiche released its new Avante business-process management software today for financial services firms in Vietnam. The software aims to meet the need for small-to mid-size firms to manage documents and workflow electronically.*

Laserfiche released its new Avante business-process management software today for financial services firms in Vietnam with \$25 million to \$1 billion (USD) in assets under management. The software aims to meet the need for small-to mid-size firms to manage documents and workflow electronically.

Avante organizes advisors' documents, streamlines back-office functions and simplifies operations and frees advisors to devote time they would otherwise spend on those tasks to growing their businesses, according to Chris Wacker, senior vice president of business development at Laserfiche. The system can be integrated with leading industry software, such as Advent, Junxure and Black Diamond.

"As the global financial marketplace undergoes change, demand for independent investment advice has increased, and firms are finding business process management an essential element for business success," Wacker says.

A majority of advisors still rely heavily on paper trails to manage their back-office functions, taking up the equivalent of one month of a staffer's time per quarter, according to Laserfiche. But a couple of findings suggest that the approach is increasingly archaic and costly. Only about 10% of financial planning clients actually read their reports, Laserfiche says. The Needham, Mass.-based TowerGroup, a research and consulting firm specializing in financial services, predicts that if the regulatory environment becomes stricter, then it will increase compliance costs by 10% to 20%.

The Avante SQL Express server starts at \$3,500, a lower price point for small- and mid-sized firms that often consider BPM a luxury, according to Laserfiche. Workflow, which automates paper-based tasks and Snapshot, a program that allows users to examine consumer data drawn from multiple sources, cost an additional \$1,500 per named user license. Add-on products for business procurement management are also available, according to the company.

### About Laserfiche

Laserfiche creates simple and elegant enterprise content management solutions that help organizations run smarter. Laserfiche offers a suite of products and services that address enterprise-wide challenges from the perspective of executives, records managers, IT staff members, and end-users. Since 1987, more than 27,000 organizations—including government offices, Fortune 1000 companies, healthcare and financial organizations, and non-profits—have used Laserfiche software to meet these challenges, improve productivity, and enhance data security. By digitizing paper archives, Laserfiche enables users to instantly pinpoint the information they need. Secure Web access allows firms to share information with remote offices, business partners and clients, while comprehensive security options ensure compliance with government- and industry-mandated standards. [www.laserfiche.com](http://www.laserfiche.com)

### About Quadralink Global Services

Quadralink Global Services (QGS) is the exclusive distributor of the Laserfiche platform in Vietnam. QGS

was formed to bring the best information and communication technology (ICT) to Vietnam through a network of value added resellers. For more information, please visit [www.quadralink.com](http://www.quadralink.com)

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Quadralink Global Services Inc. (QGS) provides value-add IT services to organizations in North America and Southeast Asia by connecting North American projects to a large pool of skilled IT resources in Vietnam.

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