

## Shopseen Bringing Social Shopping To NY and LA

By Shopseen

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*Shoppers in NY and LA can now share their local finds with the Shopseen community.*

Shopseen ([www.shopseen.com](http://www.shopseen.com)) is announcing the addition of New York and Los Angeles to its community of local stores and shoppers. Shopseen gives shoppers the power to share what they're finding in local stores with other shoppers. Using technologies such as location-based search, mobile uploads, and integration with Facebook and Twitter, the site makes it easy for users to share and discover products, sales, trends and events in their city. After a successful launch in San Francisco, Shopseen is beginning to expand to include other hot shopping districts.

Users can post pictures of products from their computer or mobile phone with a description and the store they found it at. Others get a real-time glimpse at what's new in neighborhood stores, and can comment on or bookmark the posting. Shopseen's reach extends far beyond its own site. Users can publish Shopseen posts and comments to their Facebook or Twitter feeds. Shopseen has also been giving away gift cards to users that post the most popular products and events on Shopseen. There will be more contests coming up for NY and LA.

"We're really excited to bring Shopseen to New York and LA," says Shopseen's CEO and founder, Adeel Ahmad. "There so many amazing stores in those cities and we can't wait to see what shoppers are finding."

The site has been garnering much attention in the press from the LA Times, San Francisco Bay Guardian, Mashable, SFist, and others. An iPhone app is also being tested and should be released this summer. In the wake of economic recession, the site's launch is timely for stores as well. Independent boutiques, vintage and consignment shops are seeing an increase in popularity. While such stores sometimes lack websites, Shopseen offers a venue to post new products and advertise upcoming events.

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Shopseen is a social shopping community where shoppers can post, discover and discuss the latest products and events found at local stores. Consumers get a real-time look at what's available around them from home or their mobile phone.

[www.shopseen.com](http://www.shopseen.com)

Category	Fashion, Shopping, Retail
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