

## **Showbizjobs.com Named a Top 100 Job Board**

*WEDDLE's, world's largest publisher of print guides to job boards, includes Showbizjobs.com in the elite of the online employment services industry.*

**June 24, 2009** - [PRLog](#) -- Stamford, CT. Showbizjobs.com is pleased to announce that WEDDLE's LLC, the world's largest publisher of print guides to the 100,000+ job boards now operating on the Internet, has selected it as a Top 100 site. Called the "Zagat" of the online employment industry by the American Staffing Association, WEDDLE's released its selections in conjunction with the publication of its 2009/10 Guide to Employment Sites on the Internet.

Why should job seekers and recruiters care about this news? Because job boards work.

- In a recent survey of 17,000+ working men and women, using a job board was identified as the single best way to find a job in today's tough environment. Over one-third of the respondents said they found their last job on a job board—more than four times greater than the next highest response—and almost two-thirds said they expected to find their next job that way.
- In the same survey, eight-out-of-ten employers said that new hires sourced online were among their best employees. For that reason, over a third of the respondents were filling half of their openings through job boards and over a quarter were actually filling three-quarters of their vacancies that way.

The challenge for working men and women and employers alike is figuring out which sites to use. The Top 100 list is one way to do that. The Guide describes each site in the Top 100 with a detailed profile of its services, features and fees for both job seekers and employers. It also includes a directory of over 10,000 other job boards organized by career field, industry and geographic focus.

"Our Top 100 employment sites are the elite of the job board industry," says WEDDLE's Publisher Peter Weddle. "They have the strongest brands, the best services and the most distinguished track records of the sites we've seen on the Web. Are there other good sites out there? Of course. But the Top 100 selectees are truly in a class of their own."

"For over 14 years we have been building our brand to serve the Entertainment / Media industry and are happy to be recognized by the Weddle organization as a Top 100 board," says Showbizjobs founder Paul Buss. "While there are many outlet choices for recruiters to make, Showbizjobs continues to be a powerful source for quality candidates for our clients."

The site selection methodology included a comprehensive review of information submitted by the sites describing their features, services and fees as well as information provided by job seekers, employers and recruiters who have used the site. In addition, each site was visited to assess its user experience and level of maintenance.

### About Showbizjobs.com

Showbizjobs.com provides an online job search experience with strong reach to people who want and are qualified to work in the Entertainment / Media industry. Focus is on the support disciplines that drive the industry such as operations executives, production management, accounting / finance, marketing, sales, legal, graphic arts, interns and administration.

### About WEDDLE's

WEDDLE's LLC is a widely regarded thought leader in the field of employment. It consults with employers, staffing firms and job boards on best practices in talent acquisition and publishes guides and other books to help working men and women realize their full potential in the 21st Century workplace. Its research has been cited in such publications as The Wall Street Journal, The New York Times, USA Today and in Money, Fortune, and Inc. magazines. As HRWire put it, "When in doubt, consider WEDDLE's ... an industry standard."

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