

## **Rancho Arco Iris Announces the New Release of Idaho author, Joe Gundy's, latest book Computerit**

*By Rancho Arco Iris, Inc.*

*Dated: Jun 23, 2009*

*Boise, ID June 23, 2009 -- Rancho Arco Iris, Inc., a consulting and publishing firm is pleased to announce the release for Joe Thames Gundy, an Idaho author, of his latest book, Computeritis, and How to Survive the Technological Age.*

The word, computeritis, entered American language officially in March, 2008, when it was defined as the excessive use of computers; the fact of being detrimentally influenced by computers. Also: illness or disability attributed to the use of computers, esp. carpal tunnel syndrome. This is clearly a stress-related disease.

Computeritis, the book, is an autobiographical example of the experience in modern business of outrageously ruinous competition and what happens to businesses and people who get bitten by the computeritis bug and cannot get undone. Computeritis is an experience beyond business of the firsthand craziness of computers themselves, and includes the author's ability to find ways to overcome computeritis and survive the technological age. It may even be possible to survive happily, if we just face ourselves and go forward into life.

Joe Thames Gundy is an author/artist living in the southwest mountains of Idaho with his family, his wife and daughter. He paints, practices martial and healing arts and writes under the clear blue skies of Idaho.

The book, Computeritis, published by PublishAmerica, the nation's largest independent book publisher, is available on-line at Amazon.com, BarnesandNoble.com and Mr. Gundy's website, [www.JoeGundy.com](http://www.JoeGundy.com) as well as local bookstores, and retails for \$24.95.

Rancho Arco Iris, Inc. is an Idaho based company specializing in wellness consulting and oversees the publishing of Mr. Gundy's books, which include Ki and Reiki as well as Computeritis, and How to Survive the Technological Age.

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Small publishing company also specializing in Wellness Advocacy and consulting. The principals, Joe Gundy and Dellray Baker, are both involved in natural healing, Reiki, massage, healthy coffee and chocolate as well as the Richway Amethyst Biomat.

Joe Gundy, author, painter, Reiki Master, and Wellness Consultant, is pleased through his company, Ki Wellness Consulting, a division of Rancho Arco Iris, Inc. to present this website with current information about his books, schedule and services, and some of his paintings. The company is affiliated with several health products and services and links to those variety of products can be found on the About Us page, or the Wellness, BioMat page. Thank you for taking the time to visit us, and we hope you enjoy reading about Reiki, our services and our books!

<http://www.JoeGundy.com>

Category	Books, Literature, Publishing
Tags	computeritis, book, Wellness, Health, well-being, consulting, reiki, advocacy
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