

Emixengine.com Unveils Online Response To Changing Industry With Music Mixing & Mastering Website

By eMixEngine.com

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New Online Music Mixing & Mastering Solution offers fast, easy, inexpensive mixing and mastering that sounds world class, and is done by leading industry professionals at costs that only an online solution could provide

eMixEngine.com unveils an online response to the changing music industry with its online music mixing & mastering website and community

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(Toronto, Canada. June 22, 2006) – eMixEngine officially announces the successful launch of eMixEngine.com. eMixEngine.com launched on June 12, 2009 to great fanfare and success as it introduces a revolutionary way for budding musicians, bands, and singers to have their music mixed and mastered by industry leading professionals in a highly affordable manner. Before eMixEngine people either had to try to do it at home themselves, and could never get the quality results, and great sound that professionals could deliver, or they had to pay expensive recording studio fees. Now music artists all around the world have a 3rd option. They can record their tracks themselves, and have industry leading professionals make it sound world class.

eMixEngine CEO, Lawrence Tepperman, believes that the market is ripe for this industry changing business model. There are over 11 million bands and musicians on MySpace alone and now that iTunes enables budding musicians to upload their music for sale right on its site, it is clear than music has become democratized...everyone can chase the dream, and they don't need an agent, middlemen, or have to pay expensive recording studios. With eMixEngine these artists can sound like chart topping bands while typically spending less than \$25 per band member on average to do so.

eMixEngine President and Chief Music Engineer, Brian Moncarz, came up with the idea for eMixEngine in 2008. Moncarz has spent over a decade in the music industry working with the likes of legendary music producer Bob Ezrin (Pink Floyd, Kiss, Jane's Addiction), and three time Grammy Award winning producer David Bottrill (Peter Gabriel, Tool, Silverchair), along with countless labels, Universal, EMI, Vagrant, Dine Alone, Fearless, EMI Publishing, Victory, Maple Music to name a few. Over the past few years Brian began to notice a shift in the music industry. "As recording budgets tightened, recording technology developed at such a fast pace to the point where artists could produce great sounding recordings from their home". No stranger to home recording himself, Moncarz would often bring projects home from his studio, Rattlebox Studios, and work on a Pro Tools LE system in the comfort of his own home. eMixEngine is a response to the fundamental shift in the music industry from the label to the artist. "It's such an exciting time in the industry, I really feel like the sky's the limit", says Moncarz. Artists need the ability to have their music professionally mixed and mastered at a price that won't break their already shrinking budgets. eMixEngine is simple to use, has very quick turn around times, and sounds world-class. A point that Moncarz does not take lightly, "all we have in this business is our name and reputation, it is extremely important to me that our product sound unbelievable, our engineers are incredible and our finished mixes and masters definitely sound world-class." Brian's job at eMixEngine is to ensure all of its work achieves

the highest quality standards that Brian has become known for.

About eMixEngine.com [The Mix Group Inc.]

Headquartered in Toronto, Canada, eMixEngine operates a truly global business. It has built a network of the worlds best music recording engineers, with specific specialties in almost every type of music imaginable. Customers can be guaranteed that this new Canadian business is truly global in reach and in capabilities.

For additional information, please visit <http://www.emixengine.com>

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