

Pre-launch of Arabmediary - The Next Evolution Arab Classified Community Site

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London, United Kingdom. Arabmediary.com is the next generation, classified directory community site for Arab people all over the world. The site will enable people to advertise, find traders; goods and services; and interact worldwide at the touch of a button. The inspiration behind this idea is Sam Alatishe a forward thinking technology entrepreneur who recognised the positive benefits of bringing a diverse audience of Arab people worldwide together through the Web.

Arabmediary will launch within the global market place and is currently in the pre-launch stage. The target market for Arabmediary is the global market for Arab advertising and searching. This market increasingly recognises the World Wide Web as an effective tool for marketing, communication and information dissemination. Moreover, the English language is becoming the common currency of commerce within this group. However, the site will adapt other languages that will make it more universal and user-friendly. The site will launch in the next few months where customers will be able to advertise for FREE.

Arabmediary will offer members a truly innovative one stop local search service for advertising and searching. Newly joining customers can simply advertise for FREE, by creating an account then compare and choose to upgrade from the various advertising options such as featured, display and more available on the site. The email and instant messaging facility enables members to communicate with other members whilst ensuring their security and privacy. The main benefit to general customers of Arabmediary is the ability to buy, sell, and find businesses and services with the guidance of customer ratings and reviews to help make that educated decision. A key benefit to advertising customers of Arabmediary is that they can upgrade their accounts and activate features that instantly gain more exposure for their listings.

Arabmediary.com is unlike most Arab classified sites as it is both a local and global service as opposed to been simply a local service. Arabmediary is also unlike classified sites like Craigslist, Google Local, Yahoo! Local, and MSN Classified, as its target audience is mainly Arab people as opposed to the wider community. Arabmediary has the potential of becoming the most exciting destination to connect with the Arab Diaspora Internet consumer and business community worldwide.

Website: <http://www.arabmediary.com>

Category	Advertising, Internet, Marketing
Tags	arab, classified, local, search, craigslist, google, yahoo, msn, Advertising, Marketing, DIRECTORY, community
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