

BuckleyBoo Developmental Toys Receive Coveted Dr. Toy Award This Summer

BuckleyBoo developmental plush toys receives Dr. Toy's "Best Childrens Vacation Products for 2009" award.

June 12, 2009 - [PRLog](#) -- Chapel Hill, NC, BuckleyCat by BuckleyBoo has been selected for the Best Play and Learn Vacation Program as a Dr. Toy's Best Products Winner and awarded a coveted "Best Products Award."

When Dr. Jane Ross, PsyD., a renowned child psychologist and early development specialist noticed that children who practice multi-stage learning are engaged for longer periods of time and develop small motor skills at an earlier age, the idea for BuckleyBoo was born.

Says Dr. Ross "I spend every day on the floor with kids playing while we talk. The best toys are simple and to the point. They foster a specific and developmentally appropriate skill. BuckleyBoo is one of those toys."

The BuckleyCat toy by BuckleyBoo received the coveted Dr. Toy Award as a Best Products under the Best Play and Learn Vacation Program.

"BuckleyCat is a huggable developmental toy based on multi- stage learning. BuckleyCat is perfect for children from 15 months as they begin to develop the natural curiosity about their surroundings." Says noted child development authority, Dr. Stevanne Auerbach, Ph.D. (a.k.a. Dr. Toy).

Adds Dr. Ross, "With 5 unique plastic buckles, 5 brightly patterned ribbons and an internal motion activated chime, BuckleyCat provides the perfect platform for a child to explore and develop several important developmental skills." BuckleyCat comes in several versions such as BuckleyDog, BuckleyBear, BuckleyPig, etc. BuckleyCat encourages visual matching, concentration, small motor coordination and problem solving. BuckleyBoo toys were designed to provide children that is at once a cuddly companion and a developmental tool. "We see it as a new classic toy that will become a toybox staple such as lincoln logs, peek-a-boo puzzles and tinker toys." Says co-founder Emily Ross.

"Because the buckles are so intriguing, children will repetitively play until they have mastered each skill required to buckle and eventually unbuckle. This makes BuckleyBoo a great travel toy, perfect for airplanes and long car rides. Children will occupy themselves for extended periods of time as they play with their BuckleyBoo." Dr. Toy

By selecting BuckleyCat as an award winner, Dr. Toy has recognized BuckleyBoo -- the developmental toy company behind BuckleyCat -- as being among the cutting edge companies providing the most innovative, developmentally appropriate products for toddlers. Say Emily and Jane, "We are thrilled and honored to have been chosen for this prestigious award."

Dr. Toy developed the Best Products Awards Program as a service to consumers who desire to purchase safe, affordable, educational oriented and stimulating toys and products for children. Products chosen by Dr. Toy have to meet the highest standards, and offer the child that something 'extra' for optimal learning, play and fun. The full report is available online at www.drtoy.com.

About BuckleyBoo

BuckleyBoo is a growing collection of stuffed toys and buckle-related accessories co-created by a child psychologist (and grandma)! The BuckleyBoo line of toys teaches problem solving, small motor skills, and visual scanning, all of which are crucial aspects of early childhood development. BuckleyBoo was founded in 2008 by mother/daughter team, Dr. Jane Ross PsyD. and Emily Ross. BuckleyBoo is based in Chapel Hill, North Carolina. www.buckleyboo.com

For More information, photography or samples, please contact Geneva Wasserman or Kristin Kliese at Wasserman Kliese Communications

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