

## **Beach Club Hallandale: 12 months, 100 sales**

*By Karen Joyce Baker*

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*Buyers have snatched up 100 units at the Beach Club in Hallandale this past year. This gives the Beach Club the highest sales volume of any oceanfront condominium in South Florida.*

The Beach Club in Hallandale has been an area attraction since its final tower was completed in 2007. In fact, while the average sale price per square foot has decreased slightly from \$400 to \$350, the number of sales has increased 22 percent in the prior 12 months & the majority of closings have taken place in the last 6 months.

"This is a very positive sign of life in the market. Buyers are paying close attention to the changing dynamics in the neighborhood, with Trump Hollywood just nearing completion, Ocean Palms and the Diplomat Resort and Residences just up the street, there is a transformation taking place and the Beach Club still offers great value – for now" - David Koster

The Beach Club, with its award winning architecture by Sieger Suarez & interior design by world renowned Yabu Pushelberg, offers residents a nine-acre oceanfront resort-style condominium residence. The 50,000 sq ft full service spa & fitness center features state-of-the-art weight and cardio equipment, aerobic classes, eucalyptus steam rooms, redwood saunas, beach service and secured access. The pool deck boasts multiple resort style infinity-edge swimming pools and Jacuzzis, an on-site restaurant and poolside café & juice bar. Even a limestone diving reef lies just 650 feet offshore. Something for everyone, the Beach Club offers the resort lifestyle service and conveniences that residents and vacation-home buyers alike are yearning for in South Florida.

With residences ranging from 811 to over 4,000 sq ft, the Beach Club caters to buyers' individual needs. The residences feature high-end appliance packages, European-style kitchens, marble baths & majestic ocean & city views.

For more information, please visit <http://www.YourBeachClub.com>

David Koster

David Koster, onsite sales specialist at the Beach Club, consulting in sales and marketing. He is a seasoned industry professional and has successfully brokered millions of dollars of real estate transactions during his career. He is a licensed Broker associate with Related Cervera Realty Services .

RCRS

RCRS is responsible for the sales and marketing of many of South Florida most successful and prestigious projects from Miami to Palm Beach. The company represents some of the hottest developments, including The W and Apogee in South Beach, St Regis in Bal Harbour, Trump Hollywood and Ocean Four on Sunny Isles Beach. Since its inception in 2000 has built a team of 150 agents and successfully brokered of 13,600 residences representing over \$6.8 Billion in sales.

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Karen Joyce Baker is freelance journalist with interests in South Florida real estate & investing, travel and related subjects. She is a seasoned Real Estate investor & globe trotter.

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