

OpenQ Sponsors Upcoming Life Sciences Conferences in Compliance, IIT and KOL Management

By openQ, Inc.

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OpenQ Continues Best Practice Leadership in Life Sciences Technology and Information Through Sponsorship and Presentations at Upcoming Industry Conferences Covering Topics Critical to the Medical Device and Biopharmaceutical Industries.

Charlottesville, VA, San Diego, CA, New York, NY and Paris, France – June 11, 2009.

OpenQ is pleased to announce its continued partnership with CBI, ExL and SMi as a sponsor and presenter at upcoming Life Sciences conferences taking place in both the United States and Europe.

Each event is designed to foster the exchange of best practices and ideas within the biopharmaceutical and medical device fields. Each of the conferences supported by openQ has historically been both informative and engaging, bringing together highly regarded experts from every field in the industry. With dramatic changes underway in the compliance and business landscape, new insights are needed to meet those challenges in compliance and KOL engagement. OpenQ is excited to help bring those insights forward to conference attendees.

Come see us at the following venues:

- June 15-16, 2009: CBI's 5th Annual Medical Device and Diagnostic Marketing Compliance Congress at the Westin in Arlington, Virginia.
- June 15-16, 2009: SMi's Key Opinion Leaders Europe at The Charles Hotel in Munich, Germany.
- September 16-17, 2009: ExL's 5th Annual MSL Best Practices: Bringing Maximum Value to the KOL, Company and Industry at the Omni in San Diego, California.
- November 9-10, 2009: CBI's 6th Annual Defining Appropriate and Effective Interactions with Thought Leaders and Key Opinion Leaders (KOLs) in Philadelphia, Pennsylvania.

About openQ

OpenQ provides the insights and software solutions to meet the critical compliance, KOL, content and speaker needs facing Life Science companies, from development stage through maturity. Achieving another year of exponential growth, openQ serves its customers from various locations across North America, South America, Europe and Asia. OpenQ's growing list of customers includes 7 of the Top 10 pharmaceutical and 3 of the Top 5 medical device companies. For more information, visit www.openq.com.

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Category Pharmaceutical, Medical device, Biotech

Tags kol, opinion leader, msl, thought leader, ol, pharmaceutical, medical device, biotech software, pharma crm, crm, iit, iis

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