

## **Laptop Deals Now “cheaper Than A Cappuccino”**

*By Top 10 Broadband*

*Dated: Jun 11, 2009*

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By allowing consumers to spread their payments, mobile broadband laptop offers have enabled unprecedented levels of consumers to buy laptops affordably. Such offers have also permitted people to acquire higher-end laptops over the £500 mark which they might otherwise struggle to afford.

With the appearance of a new deal from 3, consumers can get their hands on a laptop for less monthly outlay than ever before. 3's market-leading deal combines an Acer Aspire A150b laptop with 15Gb of mobile broadband for just £22.50 a month - just £7.50 per month more than a stand-alone mobile broadband contract which costs £15. Therefore adding on a laptop to your mobile broadband connection equates to less than the cost of a Starbucks cappuccino a week.

Jessica McArdle, marketing manager at Top 10 Broadband, said: “With cheap laptop deals proliferating by the hour, the days of a laptop being thought of as a luxury purchase are long gone. Combining the purchase of a laptop with a mobile broadband connection can offer astonishing value.

“A price point of £22.50 a month for a laptop and 15Gb of mobile broadband means that even in these troubled times, many people can afford to own a great laptop simply by making some small sacrifices. 3's deal is a perfect offer for students or for anyone who wants to spread the cost of a laptop purchase.”

Furthermore, the generous 15Gb download limit on this deal makes exceeding your bandwidth limit highly unlikely. Research from industry experts shows that the typical mobile broadband user only gets through 1.2Gb of their monthly download limit. With laptops coming in at all time low prices and usage allowance up; high bills are a thing of the past with 3.

Notes to Editors:

Top 10 Broadband is the UK's most popular dedicated broadband comparison site.

The award-winning website offers a range of comparison tools, allowing users to make quick and easy broadband buying decisions.

Top 10 Broadband is run by Formula, a leading web design and marketing company.

Contact us:

For more information please email [press@formuladigital.co.uk](mailto:press@formuladigital.co.uk) or call Jonathan Leggett on 020 3170 5151.

Links:

Top 10 Broadband homepage: <http://www.top10-broadband.co.uk/>

Laptop and mobile broadband deals: [http://www.top10-broadband.co.uk/compare/broadband\\_free\\_laptop/](http://www.top10-broadband.co.uk/compare/broadband_free_laptop/)

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Operated by Formula, a Central London-based web company, Top 10 Broadband has over 350,000 visitors a month. The team also publishes broadband news stories on a daily basis.

Category	Computers, Technology, Consumer
Tags	laptop, laptop deals, cheap laptops, top 10 broadband, mobile broadband
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