

Social Media Firm Selected to Provide Live Coverage of High-Profile Benefit for Girls Inc. DC

By Terri Holley

Dated: Jun 08, 2009

Twitter, Flickr and other social technologies extend organization's reach and impact.

Creative Blog Solutions, a Maryland-based social media marketing firm, announced today they will be providing live social media coverage of The Evolution Exchange, a high-profile social event to benefit Girls Inc. DC. The event will take place Saturday, June 13th from 2:00 PM - 5:00 PM at The Pearl Spa in Maple Lawn, MD.

What promises to be a relaxing afternoon, The Evolution Exchange will feature a delicious dessert bar, mimosas, \$25 Gift Card to The Pearl Spa, 2 Free tickets to Madame Tussauds DC, and a wonderful Gift Bag filled with Goodies. VIP ticket holders will receive a VIP Gift Bag and a choice of one mini spa treatment (treatments include: hand massage, reflexology or seated massage).

“Social media is the long-awaited marketing solution for many organizations both large and small,” says Terri Holley, Social Media Strategist and owner of Creative Blog Solutions, “Leveraging social technologies is a powerful and inexpensive way to extend organizational reach and impact.”

Live coverage of The Evolution Exchange will include the use of social technologies such as Twitter, Facebook and YouTube. A replay of the event will be available for viewing on The Evolution Exchange blog at <http://theevolutionexchange.com>.

Those interested in attending the event may purchase tickets at <http://theevolutionexchange.com>. Proceeds will be donated to Girls Inc. D.C.

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Creative Blog Solutions helps small businesses leverage social technologies so they can attract more customers, retain existing clients, and create additional streams of revenue. For more information, contact Terri Holley at info@creativeblogsolution.com. More information about Creative Blog Solutions can be found at <http://pressroom.creativeblogsolutions.com>.

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