

NiteLites Outdoor Lighting of Columbus Wins BIA MAME Award

NiteLites Outdoor Lighting in Columbus, a member of Building Industry Association (BIA), received a Marketing and Merchandising Excellence Award at the 22nd Annual BIA MAME (Marketing and Merchandising Excellence) Ceremony last Friday, May 29th.

June 2, 2009 - [PRLog](#) -- Outdoor Lighting Business of Columbus, NiteLites, was nominated for Best Billboard Design and Best Web Page at the 22nd Annual BIA MAME (Marketing and Merchandising Excellence) Ceremony. The "Friday Night Live" MAME ceremony was held Friday, May 29, 2009 at the Bridgewater Banquet & Conference Center in Powell. This outdoor lighting design business took home the award for best billboard. NiteLites of Columbus, general manager, Brad Hobbs, was on hand to accept the award.

NiteLites Outdoor Lighting National Franchise is an industry leader in lighting design, and low voltage lighting system installation and maintenance. Their energy efficient outdoor lighting fixtures include low voltage lights for architectural lighting, landscape lighting, garden lighting, tree lighting, deck lighting, marina lighting, patio and pool area lights, step lighting, submersible lighting for fountains and ponds, and path lighting. Their fixtures are weather resistant which makes them ideal for any outdoor lighting environment.

NiteLites Outdoor Lighting provides specification grade low voltage outdoor lighting systems to residential and commercial properties. This lighting business specializes in the lighting design, installation, and repair of customized outdoor low voltage systems. NiteLites partners with high end builders, landscape architects, architects and designers for many commercial venues including: entryways, municipal projects, senior centers, marinas, hotels, resorts, colleges, schools, club houses, pool areas, retail businesses, shopping malls, warehouses, restaurants, public facilities and parks, apartment complexes, town homes, and condominiums.

Nationally, this franchise maintains professional memberships in American Society of Landscape Architects (ASLA), Dark Sky (IDA), NHBA, and the International Franchise Association (IFA).

The outdoor lighting designers of NiteLites of Columbus will be participating in the BIA Parade of Homes July 11th through July 19th at Tartan Ridge in Dublin, OH. This year's show will benefit Nationwide Children's Hospital Foundation and BIA Foundation charities. For more information about the show including directions, hours, cost of admission, and special events, visit the home show website at <http://www.biaparade.com>. To schedule an on-site outdoor lighting consultation visit <http://www.nitelites.com> register at the Free Demo link.

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NiteLites Outdoor Lighting, national lighting franchise, offers top quality illumination systems and partners with landscape architects, landscape designers, architects, and high-end builders. The focus is on providing outdoor lighting for several types of commercial venues including hotels and resorts, municipal projects, restaurants, entryways, senior retirement centers, marinas, colleges, schools, club houses, pool areas, retail businesses, shopping malls, warehouses, public facilities, bike paths, parks, apartment complexes, town homes, and condominiums.

The benefits of outdoor lighting systems for commercial properties include: improved curb appeal, an increase in property value, safety for those navigating the property, increased security with the elimination

of dark areas, expanded entertainment areas, low cost operation because the systems are operated using energy efficient fixtures.

For more information on NiteLites Outdoor Lights visit <http://www.nitelites.com>.

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