

## No Fax Payday Loan Company Makes Acceptance Much Easier

*By Ellis Public Relations*

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*With the number of home foreclosures and vehicle repossessions increasing due to the sliding economy, there are many people who are resorting to something that they never thought they would have to: no fax payday loans.*

Gainesville Fl. The industry has come under fire for what some people call "predatory lending" because of high interest rates on loans, but many homeowners do not know where they would be had payday loans not been available. One no fax payday loan support company is making it easier than ever to get approved, which helps many homeowners keep their homes in these trying times.

"I personally know a couple would have lost their home 3 or 4 times during a 2 year period had payday loans not been available for them," says George Archer, Public Relations Manager for JTVcashadvance.com. "After years of being in business for themselves and being able to pay all their bills on time, they were faced with a situation they hadn't ever been in and it wasn't their fault. Imagine being within 24 hours of a foreclosure notice and having to make a decision: pay high interest on a short term loan or throw \$100,000 and 10 years in the toilet? I don't think people who criticize payday loans can relate to that."

The security of applicant information has also come under scrutiny, but the no fax payday loan system used by JTVcashadvance.com may be better than others. The software used by the company analyzes only the details of the application necessary to approve it and sends it to a qualifying lender, while other companies send all information to several different lenders so they can offer the person the loan they need.

"We're in the business of helping people, not judging them," states George. "We're helping people stay in their homes, keep their vehicles, and keep their families fed. That's what most payday loans are for... shelter, transportation, and food when a person has no other way to get it."

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JTV Cash Advance offers the best solution to the confusion of online payday loans in one easy step. Visit their site at <http://www.jtvcashadvance.com>

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