

HotelEPacket.com launches customized and personalized web site building program

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This new program allows hotel sales and catering sales professionals an easilto use format to build customized and personalized web sites to each guest.

HotelEPacket.com announced today the launch of its customized sales program which allows hospitality sales professional to build personalized and customized sales packets or kits to reflect the event planning or guest room needs of each guest in just seconds.

HotelEPacket.com virtual sales tool program allows hotel and hospitality sales professional to complete a sales or inquiry call and send virtually unlimited 'Real Time' sales prospecting information without having to access snail-mail, email, faxes, e-mails, attachments, word documents, powerpoints and PDF brochures.

Customized E-Packets (web sites) are set up just as they would when sent as a paper sales packet, but they allow sales professionals to communicate virtually in a faster and more effective way, saving you time and money. Follow up your inquiry call with a customized and personalize web site. Use your E-Packet Customized as a Virtual Inquiry Call, Sales Call, Cold Call and Marketing Blitz Sales tool.

Customized and personalized web site sales packets by HotelEPacket.com is targeted directly to each virtual sales, cold, inquiry, and sales blitz call. Each sales staff member is able to send a customized Sales E-Packet with the navigational bar showing selected brochure items for that specific event (inquiry) and having a variety of personalized home pages to select. Corporate - Associations - Government - SMERF - Sports - Military - Reunions - Education - Professional Sales Staff Page - Sales Prospecting - Marketing or Sales Blitz - Cold Call (sorry I missed you - follow up!) - Guest Room Inquiry - Wedding Inquiry - Wedding Room Inquiry - Banquet Inquiry - Bar/Bat - General Catering Inquiry - Group Rate Quote - Guest Room Inquiry - Holiday Party - Special Promotions etc

Not only provide specific guest information but this prgram also allows each hotel sales or catering sales staff member contact information on each home page.

Incorporating Traditional Sales 101 Techniques" into virtual sales programs and training helps you sell above and beyond your competitors, while providing you with the knowledge/tools to close the sale virtually.

- Educate and build rapport with each guest
- Be first to responed with sales complete information
- Provide user friendly sales material displaing guest name, contact and event information delivered to the guest in seconds
- Provide sales information specific to each guest's needs

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HotelEPacket.com is a provider of common sense and cost-effective approaches to Virtual Hotel Internet Marketing and Hotel On Line Advertising. Since 1999 HotelEPacket.com, WebEventPlanner.com and AreaTradeShows.com have provided clients with Hospitality and Hotel Internet Marketing Consulting, Development and Training based on 18 years of management, sales and customer service experience in the hotel and event planning industries and 10 years of Hotel Internet Marketing Research and Development. HotelEPacket.com now provides all service sales professionals with web sites that are tangible Hotel sales

tools - offering all the necessary features needed to present and close a sale efficiently and virtually. Nominated by Event Solutions Magazine for 2009 Marketing Professional of the Year! We are committed to providing the hospitality sales industry with cost-effective Internet Marketing, Advertising and Sales.

Category	Travel, Tourism, Business
Tags	Hotel, Internet, Marketing, Sales, Advertising, tools, solutions, virtual, programs
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