

Iatria Spa And Health Center Among First In Region To Offer New Skin Rejuvenation Treatment

By MMI Associates, Inc.

Dated: May 28, 2009

Local Spa Selected To Provide Fraxel re:pair™ Laser Treatment

RALEIGH, N.C. – Dave Mangrum, president and CEO of Iatria Spa and Health Center, has announced that Dr. Sandra Fearrington, of Fearrington Plastic Surgery, the spa's supervising physician, is one of the first physicians in the region to offer the Fraxel re:pair™ laser, the most advanced skin rejuvenation treatment available on the market today. With this technology, patients can receive smoother, tighter skin; reduced wrinkles and fine lines; improved tone and texture; and softening of deep frown lines.

A result of more than two years of clinical testing by Reliant Technologies, the market leader in aesthetic skin rejuvenation, the Fraxel re:pair™ laser has received FDA clearance to treat wrinkles, fine lines, textural, pigment and vascular irregularities. It is backed by data from hundreds of treatments conducted at top clinical centers nationwide. Dr. Fearrington will be using the Skin Evidence System for IOMA, a skin analysis technology recently introduced to the United States by Intuiskin, to measure the effectiveness of the Fraxel treatments. For more information, call (919) 845-3006 or visit www.fearringtonplasticsurgery.com.

Related Links:

www.iatria.com

www.fearringtonplasticsurgery.com

www.mmimarketing.com

News Facts:

- Dave Mangrum, president and CEO of Iatria Spa and Health Center, has announced that Dr. Sandra Fearrington, of Fearrington Plastic Surgery, the spa's supervising physician, is one of the first physicians in the region to offer the Fraxel re:pair™ laser, the most advanced skin rejuvenation treatment available on the market today.
- With this technology, patients can receive smoother, tighter skin; reduced wrinkles and fine lines; improved tone and texture; and softening of deep frown lines.
- A result of more than two years of clinical testing by Reliant Technologies, the market leader in aesthetic skin rejuvenation, the Fraxel re:pair™ laser has received FDA clearance to treat wrinkles, fine lines, textural, pigment and vascular irregularities.
- It is backed by data from hundreds of treatments conducted at top clinical centers nationwide.
- Dr. Fearrington will be using the Skin Evidence System for IOMA, a skin analysis technology recently introduced to the United States by Intuiskin, to measure the effectiveness of the Fraxel treatments.
- For more information, call (919) 845-3006 or visit www.fearringtonplasticsurgery.com.

Quotes:

"The results we are achieving with the Fraxel re:pair™ system are remarkable," said Dr. Fearrington.

"The Fraxel re:pair™ treatment is providing tightening and wrinkle removal that we normally see only after a facelift. Compared with facelifts, this treatment has very few complications and limited downtime."

About Iatria Spa and Health Center:

Iatria Spa and Health Center is a full-service medically oriented spa with three locations in the Triangle area of North Carolina. The spa helps guests to escape the everyday stress through massages, facials, hand, face and body treatments, and spa day packages. Under the supervision of an on-site medical doctor and

with nurse practitioners performing the services, Iatria offers laser hair removal, Botox®, Restylane®, Juvederm™, Radiesse®, laser skin rejuvenation, Syneron Matrix IR fractionalized light therapy for acne scarring, wrinkle reduction and skin tightening. Iatria was named Top Day Spa/Medical Spa Chain in the Country by Day Spa magazine, a Five-Star Beauty Destination by NewBeauty magazine, one of the Top 20 Day Spas in the country by Launchpad magazine, Best Day Spa in the Triangle Award from Independent Weekly, and the Best Spa in western Wake County in The Cary News' yearly "Best of the West" poll. The Triangle Business Journal's Book of Lists has named Iatria one of the Top Women Owned Businesses in the Triangle every year since 2005, and the firm is a two-time recipient of the Pinnacle Business Award for Steady Growth and Profitability. For more information, call (919) 870-1975 or visit www.iatria.com.

Keywords:

Dave Mangrum, Iatria Spa and Health Center, Iatria at Creedmoor Road, Iatria at Wakefield Crossing, Dr. Sandra Fearington, Fearington Plastic Surgery, Fraxel re:pair™, Reliant Technologies, skin rejuvenation, fine lines, wrinkles

Patty Briguglio
MMI Associates, Inc.
(919) 233-6600
patty@mmimarketing.com
PR Firms Raleigh, NC

(end)

###

MMI Associates, Inc.
Patty Briguglio
(919) 233-6600
(919) 233-0300 (fax)
onlinenews@mmimarketing.com
www.mmimarketing.com

Category	Business
Email	Click to email author
Country	United States