

## **M Garner Consulting Announce the Launch of their New Website**

*By M Garner Consulting Ltd*

*Dated: May 26, 2009*

*M Garner Consulting, business improvement specialists, proudly launch a new website to critical acclaim. They offer business improvement services to small and medium businesses and local authorities, and are expanding their range of client services.*

**M Garner Consulting Ltd (MGC)** have been providing business improvement support to owners and managers of small and medium businesses, care homes and local authorities in the South West of the UK for over three years. Building on their success, they are now expanding the range of services offered and are marketing their expertise to a wider audience. A key part of their marketing strategy is an accessible new website.

Their new website, <http://www.mgarnerconsulting.co.uk>, launched on the 1st May. It has been highly commended by the web and marketing industry for its clarity and accessibility for its busy target market. It clearly sets out their range of consultancy services under the heading '**What We Do**' with further details under specific pages, such as 'Coaching and Mentoring'.

Other services include: strategic planning; process improvement; virtual office services; staff development, including support for owners and senior managers; cash flow management and project management.

MGC provide support and advice to help clients expand or improve their business, without the overhead or difficulties of employing a team of people. The website identifies their three key groups of clients: small and medium businesses; care homes and local authorities, all within the South West of the UK.

Under the '**How We Work**' section, MGC pledge to work with their clients in an open and transparent manner. They offer an initial free consultation which will establish what the work will entail, how long it will take and how much it will cost. Founder and owner, Mike Garner promises there are no hidden costs or open-ended contracts, stating that

"Ultimately it is the quality of our service and our clients' satisfaction that are of paramount importance to us".

To date, all of MGC's clients have approached them on personal recommendation. MGC are extremely proud of this fact, but they feel now is an appropriate time to expand and are keen to market their business to reach a wider audience. Mike Garner, commented that "It's been extremely rewarding to witness the results our clients have enjoyed over the last few years. We feel that now in very uncertain times business people need support to help them survive and prosper so we're looking to reach more people with our services. We are extremely pleased with the new website which will enable us to help new clients we wouldn't otherwise have reached".

Being small business people themselves MGC are passionate about their work and the benefits it brings for their clients. If you are the owner of a small to medium business or a local authority manager in the South West, you can find out more by contacting them using the details below. Or visit their website at <http://www.mgarnerconsulting.co.uk> and use the contact form found to the right of every page.

The website was designed by The Pixel, <http://www.thepixel.com>, and was written by Sue Roberts and Stephanie Hill, all associate members of MGC.

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**About M Garner Consulting Ltd]/b]**

**M Garner Consulting are based near Bristol and Bath in the South West of England. Owner Mike Garner works with a carefully selected team of advisers to deliver quality business support and advice; all advisers have high level expertise in their specialist fields. Prior to forming the consultancy in February 2006, Mike enjoyed a successful senior management career in a broad range of businesses. Find them at <http://www.mgarnerconsulting.co.uk>**

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