

CompositeRFQ Announces "Post-One-Quote-One" Rewards

By Gordon Smith

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CompositeRFQ today announced the launch of a new promotional feature, "Post-One-Quote-One" (POQO) designed to encourage the use of www.CompositeRFQ.com, the first online marketplace serving the composite industry's sourcing needs.

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CompositeRFQ serves as a destination for business owners that seek quick, cost-effective ways to outsource project-based work to skilled professionals that specialize in composite fabrication within a variety of markets, including Aerospace, Architectural, Automotive, Boating, Military/DoD, and Sporting Goods. The website helps businesses and entrepreneurs more easily find and contract the professional services they need to complete composite-related projects, develop partnerships, and grow revenue.

"Our initial growth since launch has been impressive," said Gordon Smith, President of CompositeRFQ. "In the first month of operation, we attracted a significant number of professionals, from composite shops to material suppliers and education programs. We performed a random survey of our User base to find out what they most wanted to see in the way of growth and development. One of the results of that survey is this new POQO feature."

Two types of accounts are presently available through www.CompositeRFQ.com: Registered Users and Subscription Users. Registered Users are able to post Requests-for-Quote (RFQs) on the site at no cost, providing such details as quantities, material, milestones and other relevant documentation. These RFQs can then be searched by Subscription Users and quoted upon. In this manner new business-to-business relationships are formed, and opportunities gained. Registered Users can upgrade to Subscription Users at any point, should they wish to submit proposals on RFQs.

"Many of our Users expressed an interest in becoming Subscribers, but wanted a trial period before taking that step," said Gordon Smith. "The new 'Post-One-Quote-One' feature answers that request"

Registered Users posting an RFQ on www.CompositeRFQ.com will receive a coupon code (valid for one month) allowing them to explore the advantages of Subscription membership. Upon entering the code, Registered Users can explore details of other RFQs and submit a proposal to complete the work. This feature is particularly useful for the small shop who only wants to use CompositeRFQ occasionally to find new jobs.

"By posting projects or outsourced portions they might have otherwise habitually sent to an existing vendor, they may reduce their manufacturing cost; as well as gain the opportunity to quote on RFQs that could bring new work in the door," said Gordon Smith.

Discount for New Subscription Users

CompositeRFQ is offering a 50-percent discount to the first one hundred service providers who sign up as Subscription Users before June 15, 2009. This discount will apply to the first six months of service.

For more information on subscription accounts, visit <http://www.compositerfq.com/help/faq.asp>. To take advantage of the 50 percent discount, register for a free account, and upgrade to a subscription account through the Member Plan options. Enter the promo code (CQPRA) when prompted.

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About CompositeRFQ, LLC

CompositeRFQ is the leading resource for sourcing composite and composite-related services, improving the way organizations buy and manage composites services. For more information on CompositeRFQ, please visit www.CompositeRFQ.com.

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