

iOffer.com Adds Bulk Editor and Shipping Profiles for Sellers

By iOffer, Inc.

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New Features Optimizes the Item Listing and Editing Process

San Francisco, CA -- The economy is declining; more people are turning to the internet for an added source of income. As more buyers and sellers are making new homes at online marketplaces, iOffer continues to help them settle down with new features like the bulk editor and shipping profiles.

The bulk editor let sellers easily edit multiple item listings to maintain their current inventory. Updating an item's price, quantity, condition, description, and shipping can be accomplished in three simple steps, allowing sellers to focus on marketing and customer satisfaction.

At times, shipping can be an unclear concept. Free shipping and overpriced shipping changes a buyer's perception of an item. To ease the confusion in shipping costs, iOffer sellers can create unique shipping profiles to specify shipping within and outside the United States. Existing and new item listings can easily be attached to any shipping profile.

On the item detail page, a buyer can view full shipping information: shipping within the United States, shipping outside of the United States (including geographical regions), free shipping, fixed cost shipping, and estimated shipping cost to the buyer's location through USPS, UPS, or FedEx.

Online trading has become a daily commodity, and iOffer's newest features enhance the selling experience by helping sellers earn disposable income. The seller benefits are then passed over to the buying experience with smooth transactions and strong buyer appreciation. With convenient tools and improved user experience, iOffer aims to provide the best alternative online marketplace for its members.

About iOffer, Inc.

iOffer, Inc. is recognized as a leading alternative online marketplace worldwide. Since 2001, iOffer has been changing the way online transactions are conducted, providing a safe and friendly community for its members to buy, sell, and trade through open negotiations. iOffer believes that active communication and interactions are keys to the success and enjoyment of their members. For more information, please visit www.ioffer.com.

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Alternative online marketplace through the traditional method of public negotiations. Members can buy, sell, and trade in a fun and safe community through active communication and interactions. FREE tools and features to satisfy members' needs.

Category Consumer, Shopping, Retail

Tags ebay, buying, Selling, shipping, bulk, Edit, trade, buy, sell, swap, want ad, Online, marketplace, ioffer, alternative, offer, negotiate

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