

MVNO Business Plan with Financial Modeling Spreadsheet

MVNO Business Plan with Financial Modeling Spreadsheet By Aarkstore Enterprise Published Date : February 2009 Pages : 50

May 19, 2009 - [PRLog](#) -- Written by Thomas Aabo, European Wireless Specialist, "Prepaid MVNO Business Plan" is a full business plan based on the launch of an illustrative Mobile Virtual Network Operator (MVNO) known as Vibe. The plan covers all aspects of the Company launch plan including market assessment, funding requirements, financial analysis, market segmentation and product differentiation. Also included is go-to-market plan, distribution and replenishment plans, comparison of prepaid MVNO's in Europe versus US and more. The major benefit of this report is to assist in the development of an MVNO launch and to help validate existing plans.

This report now includes copies of Mobile Virtual Network Enablers (MVNE): A Study of Functional Viability, MVNO Niche or Boom: Data, Telemetry, and M2M MVNOs and Capturing the MVNO Opportunity: MVNO Market & Product Development Strategies. These highly complementary reports from Mind Commerce will help any existing MVNO or start-up consider their options for services support, solutions offerings, and business strategy.

MVNO Business Plan Financial Modeling Spreadsheet

Why build your financial assessment from scratch?!?

This report includes a working Excel spreadsheet with financial modeling including:

Drivers and Revenue

COGs

HR Costs

CAPEX

Other Costs

P&L

Cash Flow

Graphs and Summary

Audience:

While this report will be of interest to anyone involved in the start-up or business development in the wireless space, it will be of particular value to the following groups:

Investors and Analysts in the mobile space

Suppliers of MVNO equipment and software

MVNE/MVNO service providers

Consultants and systems integration companies

Mobile Carriers

<http://www.aarkstore.com/reports/MVNO-Business-Plan-with-...>

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