

## SocialGo Develops Widget Store To Customise Social Network Websites

By SocialGo

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*SocialGo announces the Widget Store, which will help customise and increase the range of modules that can be dragged into your network. Part of the latest step in creating a flexible, rich platform for building social websites in minutes.*

The team has been busy developing the new SocialGO Widget Store which is now available in your network admin center. The Store allows you to browse and add a variety of free and paid widgets to Premium SocialGO networks. Each widget adds additional native functionality instantly like video chat, games, visitor maps and more!

Because widgets are integrated at the platform level, rather than through Open-Social, they become true “white-label” features of a site. Their integrated nature improves the user experience to bring value and uniqueness to each site compared with typical external widget offerings which look disjointed and out of place and typically inconsistent with a network's overall look and feel.

Check out WidgetLaboratory, our first official third-party widget supplier for more info on their existing and upcoming widgets.

The Widget Store works with SocialGO's advanced Layout Manager, which we launched last month. The Layout Manager allows you to drag and drop any element of your network and now allows you to place and configure your selected widgets.

The Widget Store will continue to increase the range of modules that can be dragged into your network and is the latest step in creating a flexible, rich platform for building social websites in minutes.

Every widget is different, ranging from the professional to the silly, but all always designed to increase the engagement of your network. The widget store will be playing a central role in the future development of SocialGO as the widgets grow and improve and you guys give us feedback on what widgets you would like to be developed.

A Demo Video is available at [http://owners.socialgo.com/magazine/read/socialgo-launches-the-widget-store!\\_382.html](http://owners.socialgo.com/magazine/read/socialgo-launches-the-widget-store!_382.html)

You can create your own social network at <http://www.socialgo.com>

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SocialGo allows you to create your own social network. Build a vibrant online community now with SocialGO.

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