

The Launch of a Classified Ads Site for Twitter Users

By Petronela Serban

Dated: May 17, 2009

The newly launched Twimarket.com is the new market place for Twitter users. The site promotes ads (offers and requests) form various fields, in a very simple and functional structure.

Bucharest – Mihai Maftaianu, Entrepreneur IT&C and Viorel Spinu, Managing Partner at Sety (The Java Company), have launched a new Twitter service, at OpenCoffee Bucharest. Together they have come with a solution for Twitter users needs, who wanted a place specially created for micro classified ads in a web interface. The purpose of the online project is to offer a market place for Twitter Classified Ads with a simple and functional website. The site, twimarket.com, is structured in five categories through which people can follow the posted ads they are interested in, being an efficient way of spreading the information. At this moment, the categories are the following: house, cars, jobs, gadgets and other ads. Although the project targets the international market, the public presentations which were made locally for promoting TwiMarket project, received positive feed-back.

From the beginning, the two entrepreneurs, Viorel Spinu and Mihai Maftaianu, were keen to make twimarket.com go online in two weeks. And they did it! The "hobby project" as they named it, during an interview for startups.ro, is yet to be improved. Talking about twimarket.com during the same interview, Mihai Maftaianu said: "Our target is those people who use Twitter and are interested in sharing various messages B2C (business to consumer) and C2C (consumer to consumer) on certain categories (ex. auto, jobs etc) now and TwiMarket.com."

Category	Website, Business Entrepreneurs, Technology
Tags	Online, ads, ad, Market, twitter, Site, offers, requests, classified ads
Email	Click to email author
City/Town	Bucharest
State/Province	Bucharest
Country	Romania