

## **IMRI's launches Experiential Learning SEO Training with 100% placement Course in India.**

*First time in India Internet Marketing and Search Engine Optimization ( SEO ) Certificate Course offered by digital marketing pioneers IMRI (Internet & Mobile Research Institute).*

**May 14, 2009** - [PRLog](#) -- IMRI (Internet & Mobile Research Institute) has introduced a revolutionary approach to e-learning in the field of Digital Marketing such as Search Engine Optimization (SEO), PPC, Affiliate, Email and end-to-end Internet marketing through IMRI Experiential Learning environment. IMRI's Experiential Learning has been launched to facilitate quick grasp of the learning and application of Search engine marketing techniques, research skills, and creative writing among the college students.

There's been a warm welcome among the engineering and management institutions to provide digital marketing education to its students. IMRI focuses on select and limited number of participants per batch. Thus, interested candidates are requested to apply at the earliest.

SEO Training course is boon for Marketing students, managers who are looking to update and improve their skills in digital marketing through SEO Training , and for freshers who want to pursue their carrier in Internet Marketing industry. All of the interested candidates are invited for free counseling with the IMRI's Director, GR Rajesh Kumar.

Experiential learning SEO Training Course helps businesses acquire and retain customers through efficacious communications backed by strategic thinking, creativity and technology. In our SEO Training Course our focus revolves around four essential areas—branding, content management, customer acquisition and retention.

IMRI Director Rajesh says, "Companies are looking for cost cutting and heaving leaning towards Digital marketing which is fast and more pocket friendly then any other media and marketing. There is dramatic growth of direct marketing and e-commerce in India and Asia after like European Nations which has created many job opportunists in Digital Marketing. No one is better placed than the IMRI to meet the direct marketing and SEO training requirements in these markets.

He adds "IMRI's placement-assisted SEO Training Course is a must for anyone who is serious about their career in Digital marketing and SEO Industry. Our specially designed course helps professionals and agencies to keep up with the latest trends, techniques, solutions in the online industry."

Ratan KK the Entrepreneur who is Engineer from Osmania University and MBA from IIM, who holds over 14 years of experience in Digital Marketing says, ""I would certainly recommend IMRI's Experiential Learning on SEO & PPC training in Digital Marketing as it opens up people from bookish knowledge to the real, practical world. Their unmatched SEO Training techniques and methods which they provides have proved invaluable in developing our digital marketing and business practices. The Course is free from class room training and it more concentrates on real time projects and live training.

During this course at IMRI you will get full two month of Experiential Learning for SEO Training Course. The course is based on practical assignments with specific goals and objectives. IMRI's Experiential Learning stands apart from other individuals and lecture-based institutions in five distinguished ways: 1. Time duration 2. Live project to get direct experience 3. No more gyans and information pollution 4. 100% result-oriented 5. Placement and real-time job focused

## About the IMRI

IMRI (Internet & Mobile Research Institute) is an Institution in Online Marketing Solutions which is known for providing the highest quality of work and set best practices that the industry on the whole will use as reference.

IMRI is Tied up with leading Search marketing Agencies for Internships.  
Optimized more than million web pages across various industry verticals.

For more information

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