

Game Power 7 Participated in KOGIA's Game Business Meeting Event

By *superfly963*

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Game Power 7 has participated in a gaming event organized by KOGIA(Korea Game Industry Agency) and SBA(Seoul Business Agency).

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The event, Game Business Meeting 2009, aims at empowering gaming business for Korean companies by bringing together world top game publishers along with top Korean game developers.

During the event, Mr. Fadi Mujahid, General Manager of Game Power 7, delivered a presentation titled "Gaming in the Middle East: Challenges, Opportunities, and Lessons Learned." The presentation received a lot of attention from local media and game developers.

During the presentation, Mr. Mujahid discussed with attendees some of the lessons that Game Power 7 learned in the process of publishing and servicing the first MMO game in the region, Arabic Rappelz.

The presentation is available at the following link:

<http://gamepower7.com/fadi/Gaming%20Business%20in%20the%20Middle%20East%20KOGAI%202009.pdf>

Arabic Rappelz was commercially launched on March 16th, 2009

Mr. Mujahid also met with several major Korean game development companies including: SoftOn, New Wiz, Esent Studio, Live Plex, and others.

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A publisher and developer of online MMO games and related digital media, Game Power 7 emerged as the first gaming company in the Middle East and North Africa (MENA).

Game Power 7 is based in Dubai, UAE.

<http://www.gamepower7.com>

Category Games

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