

Amplify Mindware - DITM Launches India's First MBA-Equivalent Program In Project Management

Tie-up for the 1st time in india for a full time program in project management & similar programs are offered by harvard, wharton, ise, kelloggs, insead · program launched by pmi india – md

May 14, 2009 - [PRLog](#) -- Amplify Mindware DITM of the Bharati Vidyapeeth University, launched today, India's first full-time 2 years "Post Graduate Management Program in Project Management PGDBPM". Bharati Vidyapeeth is among the largest and oldest Indian universities (NAAC Accredited 'A' grade). Amplify Mindware is the BVU's Industry - Institute initiative.

This course is highly recommended for professionals with work experience aspiring to be project managers, especially in project-oriented industries like Software, Construction and Engineering. Some seats will also be allotted to exceptionally deserving candidates.

This program was formally launched by the Managing Director of PMI – India, Mr. Raj Kalady in the presence of other senior Project Management professionals including Mr. Nikunj Vyas – Sr. VP Reliance Communications, Dr. Ketan Gokhale Ex-MD Konkan Railways, Mr. Shirke- Ex- Director General WALMI, Mr. Deepak Venkatesan – PMI, and Mr. Girish Kelkar –President PMI Pune Deccan India Chapter. Speaking at the occasion, Mr. Kalady said, "PMI would definitely like to encourage such an initiative and shall provide all resources & support required to take this program to the industry. This is an encouraging development that an academic institution in India has taken up an initiative that will address a lot of manpower issues in the corporate world".

Domestic & overseas based organizations have already started endorsing this coveted Project Management program. Industry captains can be seen sponsoring junior executives with potential.

Amplify Mindware brings state-of-the-art industry-practices to academics. Amplify is the Academic Partner for Microsoft (Dynamics) and SAP (R3) and works closely with industry-bodies like the PMI, CSI and NHRD.

Amplify Mindware would be shortly launching, especially for working executives, part-time programs focused on Project Management, across Bangalore, Gujarat, Hyderabad, Mumbai & Delhi/NCR.

This course commences at the BVU Amplify Pune campus from July 2009 and those desirous of admission are advised to call 9225676157, 9225545958/57 or check out www.bvuadit.com or www.amplifymind.com.

An MBA (Post graduate Management Program) in Project Management is aimed at the dynamic global economy where in the graduates of this program will always be in demand. Currently in India and rest of Pan Asia, more than 2 lacs Project Managers are needed across business domains. Growing organizations across Infrastructure Development Projects, Software Technology, Manufacturing, Healthcare, Turnkey projects, Automobile, Telecom etc. need trained manpower to handle their in-house & client projects. Organizations & Project successes depends a lot on availability of trained project managers. Till this Management Program was launched, the only way to get project personnel was to either acquire them from competitors or train inhouse staff. Both these cases have limitations in terms of scale. A professional Management Program to churn out trained project resources is not only scalable but can also provide specially trained professionals as per Specific Project demands.

MBA(PGD) in Project Management has been made open for aspiring professionals to apply. Experienced

professionals will form majority in this program, however the institution is also giving freshers a chance to enroll for this program. While the program is entirely case driven and hands on, however it has been designed to absorb intake of students from various backgrounds. Experienced professionals who undertake this MBA program will have chance to use this 2 years for securing adequate PDU's that will allow them to directly appear for PMP certification. PMP certification is globally considered as an elite certification and allows participants to consider job offers from international organizations.

PMI partnership brings in the required PMBOK (PM body of Knowledge) and best practices, Amplify Mindware brings in experienced faculties who are certified PMP's (project management professionals) from various business domains with at least 20 years of project delivery experience. The rationale of such a program is to create managers who are ready with the body of knowledge to engineer a project to desired results.

Mr. Girish Kelkar, President of PMI Pune chapter is the chief Mentor to this program. He said, "Project Management is really one of the most fundamental disciplines that every budding MBA needs to learn and experience. We in the industry carry out projects all the time, big or small but we do not follow the rigors of this basic discipline all the time. A dedicated Project Management program will go a long way in developing successful careers for many young boys and girls since they will be prepared to contribute in an effective way. I wish this program a great success and I am confident that we will generate world class caliber through the initiative taken up at Amplify"

Dr. Ketan Gokhale emphasized on the increasing gap between required project managers in the public sector units & available professionals with formal competencies on "Project Management". He goes on to say that availability of "Trained Project Management Professionals" is the only way to fill the gap.

Amplify Mindware group of Institutions have been pioneering the "Industry Institute Model" in India with partnerships with IBM, SAP, Microsoft for its Management & Technical programs. Continuing with the spirit of Industry Integrated curriculum, the Project Management program in partnership with PMI India has brought in globally used best practices on project management integrated with business domains & a specialized curriculum aimed at giving "on the job training" for the enrolled students.

The curriculum has been designed to give the students learning experience equivalent of 2 years of working experience. Dr. Suresh Shirke, Ex- DG of WALMI mentioned the impending need of trained Project Management professionals for the established & rising business domains including: IT, Manufacturing, Infrastructure, ITeS, Real Estate, Telecom. Dr. Shirke shared how globally fortune 1000 companies have openly stated "Unavailability of Trained Project Managers" as the biggest challenge coming in way of their sustained growth.

Amplify Mindware has a fully functional Consulting Arm which undertakes consulting projects on HR accounting, Laying down HR practices, set up competency matrices for organizations, resource optimization etc. and this initiative is driven by Mr. Girish Kelkar. With the growth of Manufacturing, IT, Electronics, Automobile, Real Estate & Turn key infrastructure sector, requirement of competent Project Managers has been rising and the country had no formal mechanism of creating competent managers with global skill sets.

True to the spirit of the Professional Education & keeping in line with Sam Pitroda's recommendation on Education in India – Amplify Mindware becomes the first institution to truly integrate Industry Practices in the mainstream academic curriculum. Amplify Mindware is also launching short term diplomas ranging from 6 months to 1 year in the field of Project Management.

The arrangements for sale of prospectus have been made Nationally with selected centers of IMS, Career Forum in addition to University campus.

For further details please contact: 9225676157, 9225545958/57 or Visit:
www.bvuadit.com/www.amplifymind.com

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