

## **1 800Loanmart receivers Customer Choice Award**

*By 1 800LoanMart*

*Dated: May 13, 2009*

*The staff of 1 800Loanmart received an honorary award on Monday, May 11th 2009 for their stellar customer-oriented practices. This award was presented after a 3 month survey by CarTitleLoansBlog. Concluding that 1 800Loanmart is the best in the biz.*

Title loans is the name of the game and 1 800LoanMart has emerged as the leading figure as a lending source for people facing hardships.

"Today is a good day - I am both grateful and pleased. We work hard here at 1 800LoanMart to assure people can get the money they need as fast and efficient as possible. We have even developed a service that can deliver loans to customer's doorsteps in remote areas. Now that is customer service to me. And 1 800Loanmart does it better than any other title loan company."

**Fred W - 1 800LoanMart - Employee - <http://800LoanMart.com>**

The Customer Choice Award was a formulated survey conducted across the United States by CarTitleLoansBlog.com. We took the largest and most popular title loans companies across America and combined them in a survey. This survey consisted of 8 different companies. After a three month period, we concluded that 1 800LoanMart the winner. The company won over 55% of the 1283 votes accepted. The runner-ups went to MaxCashTitleLoans.com (22%) and AutoTitleLoansArizona.com (14%) respectively.

"Our survey is a realistic interpretation of where customers turn for title loan lending options. People were only able to cast one vote as we allow only one email address and log IP addresses with embedded cookies. This prevented people from cooking the results."

**Dan M - CarTitleLoansBlog.com - Programmer/Software Engineer**

"The results seem to indicate that 1 800LoanMart is an extremely popular choice. Their marketing department is developed around a well organized and integrated marketing campaign. After understanding that, it is no surprise at all. They allow customers more than one way to receive title loans and provide tenacious customer service skills to assure customers get the help they need.

We called 1 800Loanmart to test their customer service skills and were pleasantly surprised. The lady on the phone started consulting our caller on the closest location to get the money and even practical solutions to avoid more financial woes. She answered all of our questions and even recommended that we write down important details of the title loan. This would help our caller to organize a financial plan and easy repayment of the title loan. She mentioned that many people will make a mental note, but are usually so stressed out and soon forget.

Amazing, she seemed to read the mind of our caller. That is a top-knotch business!"

**Brad T - CarTitleLoansBlog.com - Webmaster**

A final note, 1 800LoanMart is a solid business and people should feel comfortable knowing that they can still find a lending option when times are tough. Research suggests that many customers that seek title

loans are in emergency situations and have bad credit or no credit. At one time, this made a bailout impossible. No longer is this the case. Companies like 1 800LoanMart have developed creative lending practices to help people that need it most.

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1 800LoanMart serves the entire states California, Missouri, Nevada, Arizona and New Mexico for title loans. We serve larger cities like Albuquerque, Los Angeles, San Diego, and San Francisco to the smallest towns in each state.

<http://800LoanMart.com>

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