

The Silver Files Launches Online Resource To Save Older Americans and Caregivers Money and Time

By The Silver Files

Dated: May 12, 2009

The website [thesilverfiles.com](http://www.thesilverfiles.com) debuts to connect seniors and caregivers to cost-saving and self-empowering strategies to help in aging and in enduring a turbulent economy.

Dallas, Texas – The Silver Files, a locally-owned and operated business, has debuted a website providing multiple solutions to questions that may arise as people age. Found at <http://www.thesilverfiles.com>, this website combines social, professional and personal support to connect seniors and caregivers to cost-saving and self-empowering strategies and help them endure the turbulent economy.

Owned by two local gerontologists with over 30 years professional experience in aging services, the website was designed with the vision of bringing a practical and informed approach to website content for senior care. “Our vision is to address the diverse needs of older adults and caregivers given the constant flux of our economy,” says Kimberly Shoaf of Lewisville, co-founder and Executive Director of Business Development at The Silver Files. “Senior care should offer more choices because older adults of today do not only come in greater numbers, but also with more distinct needs and in unique situations and backgrounds.”

With the month of May celebrated as Older Americans Month, senior care services across the nation are highlighting ways that older adults make daily choices to actively live more years in better health. The owners of The Silver Files recognize how good choices are connected with good information. “With the right choices, the right support, and the right information, illness, disease and disability in old age can often be prevented,” says co-owner and Fort Worth resident Jennifer Severance. Having completed her doctorate in applied gerontology with an emphasis on public health, Severance advocates health promotion and disease prevention in older age. She explains how planning for old age should include recognizing present as well as potential needs in the future. “Our company mission is to empower our visitors with knowledge of their choices and confidence that they have a connection to the support they need to live full lives.”

Building upon this service mission, the website offers options for seniors at multiple stages and situations within the aging process. Visitors of the website can

- conduct searches on more than 20 different categories of senior care, whether they are at home and need additional support, or whether they are interested in relocating to a senior care facility;
- find activities, support groups and social events in their local community;
- sell, buy or donate home care equipment; and
- share and read personal stories from other older adults and caregivers.

“We also have personal insight from local senior care professionals in a section called ‘Spotlight Silver Stories,’” notes Shoaf. These interviews include expert advice on job-seeking, selecting service options, accessing Veterans benefits and other points of interest to help older adults understand the choices they have to access support. And what if someone needs additional help after selecting a service? “Personal advisors are available to guide that person through the next steps of acquiring the right help,” says Shoaf, who also owns a free senior care consultation service called A Perfect Solution.

During this Older Americans month, the nation celebrates the lives, lessons and legacy of older adults. In

this economic climate, many older adults bear significant burdens in loss of resources, retirement savings and health. This can be especially devastating for those living within fixed incomes. But Shoaf and Severance choose to keep their sights on the ‘Silver’ lining. “Do what you can for the older adults in your life,” Shoaf suggests. “But be prepared to be inspired. Our seniors have lived through so much, and we can learn a lot from their strength and endurance.”

Those interested in learning more about The Silver Files can visit <http://www.thesilverfiles.com>.

###

About The Silver Files

The Silver Files connects people through an online resource of diverse solutions to address the unique needs of older adults. Through a variety of local senior care listings and resources, The Silver Files brings the choice needed to plan well, and the control and balance required to plan effectively. For more information, visit <http://www.thesilverfiles.com>.

Category	Business, Health, Aging
Tags	senior, aging, older americans month, Health, senior care, caregiving, economy, fort worth, dallas, Texas
Email	Click to contact author
Phone	1-877-237-4583
City/Town	Dallas
State/Province	Texas
Zip	76137
Country	United States
Link	http://prlog.org/10235189



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online