

SextCasting Makes Keeping Kids Off Pornographic Websites a Prehistoric Concept

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Dated: May 12, 2009

Keeping kids off of pornographic websites is a prehistoric concept as we now battle to keep our kids from becoming the producers and providers of pornographic content.

Sexting is just one method of performing a much larger and dangerous issue known as “Sextcasting”, a term defined by The Institute for Responsible Online and Cell-Phone Communication as the process by which an individual(s) performs actions of a risqué or sexually explicit nature via a (live) webcam (or webcast), digital (image or video) camera, or other form of digital technology (i.e. a cell phone) and sends and/or saves the content of their actions using digital technologies (i.e. a computer, camera card, email, social website, message board, etc).

If you are still wrapped up with the phenomenon of “sexting”, then much like the rapid development of digital technology, your digital knowledge and concerns are already outdated.

As advancements and access by minors to technology such as free webcams, free blogs, message boards and social sites have evolved, sextcasting has become more than a trend, but a frightening epidemic far too common in our society. SextCasting is an epidemic destroying our digital generation (young and old), and after ~ 10 years of damage our global community can no longer afford to be ignorant to this very serious issue.

According to the Executive Director for The Institute for Responsible Online and Cell Phone Communication, “Prior to the very recent explosion of digital disease like sexting, society's primary concern about the internet was how to keep kids off of pornographic websites. Thanks to the continual rapid evolution of digital technology with no proactive or concurrent communication about how to responsibly utilize these new gadgets, keeping kids off of pornographic websites is a prehistoric concept as we now battle to keep our kids from becoming the producers and providers of pornographic content.”

A SextCast is not isolated to cell phone usage, and the consequences can be exponentially worse as they are farther reaching, more malicious, and almost impossible to contain once viral.

The following examples are just two of the vast catastrophic outcomes that can result from a SextCast.

1) An Unintended SextCast: Whereby an individual(s) creates a Private SextCast unaware that the content is; (i) being stolen from their hard drive, (ii) being stolen from their password protected webpage, and/or (iii) their webcam feed is being watched and recorded by a third party via a hacker and spyware program which often leads to “Viral SextCasts.

2) A Viral SextCast: Whereby an individual’s Public or Private SextCast unknowingly becomes public and is spread globally (a.k.a. becomes viral) through email, social networks, websites or other digital technologies thus the content can be saved to private hard drives across the world and resurface again at any time.

Thousands of times a day tweens, teens, young adults, and couple’s sextcasts are being commercialized by other kids, individuals, and companies with an agenda. These aforementioned users (secretly) save, edit, brand, and re-release your kid’s images, videos, or webcasts globally for their own financial benefit. They use your kid’s content on their blogs, message boards, and websites as it provides them with free (adult)

"entertainment" to boost their website or blog traffic & revenues. Frequently this occurs without you or your kid ever knowing that their content is public until it is ultimately too late, and your child, unfortunately, becomes an "amateur pornographer".

Has your kid ever taken a risqué picture with a digital camera?

Has your kid ever performed or recorded a sexually explicit act using a digital video camera or via a live webcam feed or webcast?

If so, a "SextCast" was created, and if you read this and think, not my kid, you better be absolutely sure because more importantly than whether or not they did it, is what they do next.

There are many more details about the dangerous epidemic of sextcasting that we simply cannot provide in one story or make public via a press release, however if you are interested in learning more, please contact The Institute for Responsible Online and Cell Phone Communication with your questions at www.iroc2.org or www.sextcasting.com.

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The Institute for Responsible Online and Cell-Phone Communication (I.R.O.C.2) is a nonprofit organization dedicated to creating a new way of social thinking as it relates to the use of digital technologies and "Digital Responsibility 2.1C".

We as a nation need to provide direct proactive communication of Digital Responsibility (Responsibility 2.1C) to a new generation. We cannot be reactionary treating today's digital issues, and we cannot resolve them with 20th century threats, reprimand and curriculum. The real problem is our youth has grown up learning what we call responsibility 1.0 or offline responsibility. They do not understand the scope of the repercussions when they invoke poor (digital) judgment because they have not been proactively taught 21st century digital responsibility or what we call, Responsibility 2.1C. We cannot apply 20th century solutions to 21st century issues."

Category	Society, Internet, Family
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