

## **Filta Environmental Kitchen Solutions launches its new website WWW.GOFILTA.COM**

*By Keira Sullivan at Ksullivan@GOFILTA.COM*

*Dated: May 06, 2009*

*FranchiseToOwn.com is excited to announce Filta Environmental Kitchen Solutions launch of the there new website.*

If you haven't already heard, 2009 is a big year for Filta. The business is re-branding itself as the Environmental Kitchen Solutions partner. A worthy tag, since the business consists of FiltaFry, the undisputed market leader in oil-filtration & deep fryer management, and FiltaCool a unique natural filter for moisture control. Both products are proven to save clients money and increase sustainability. More specifically, clients have been known to:

- Reduce original oil disposal up to 50% with FiltaFry
- Extend the life of perishables up to 50% with FiltaCool

With these types of efficiencies, it was natural for Filta to re-brand itself as the Environmental Kitchen Solutions partner. As most are aware, a lot goes into the re-brand of a company. Filta has been steadfast since the latter part of 2008 at developing its new brand with marketing materials, which include a new van wrap for its mobile business (pictured), print advertising, web advertising, increased corporate "green" efforts, and most recently a newly branded web-site.

In today's world, a company's website is extremely important, so Filta felt it necessary to spend significant time to create a user-friendly, detailed web-site so the user will be both informed and satisfied. It is at this time that Filta invites you to visit [WWW.GOFILTA.COM](http://WWW.GOFILTA.COM), so you can learn how to save money and the environment with Filta Environmental Kitchen Solutions.

For more information in Filta visit please visit: [http://www.franchisetoown.com/franchise\\_detail.php?id=323&alphabet=F&page=Alphabet%20Search%20for%20F](http://www.franchisetoown.com/franchise_detail.php?id=323&alphabet=F&page=Alphabet%20Search%20for%20F)

[www.franchisetoown.com](http://www.franchisetoown.com)

###

About FranchiseToOwn.com - we are a free franchise and business opportunities for sale directory. Search 100's of US and International Franchise Opportunities.

Category	Business, Food, Environment
Tags	Franchise, small business opportunities, home based business, environmental businesses
Email	<a href="#">Click to contact author</a>
Phone	407-996-5550
Address	PO Box 361
State/Province	Rhode Island
Zip	02835
Country	United States
Link	<a href="http://prlog.org/10230961">http://prlog.org/10230961</a>



Scan this QR Code with your SmartPhone to-

- \* Read this news online
- \* Contact author
- \* Bookmark or share online