

Paltalk Enhances Platform to Simplify Experience of the Video Chat Community

By Paltalk

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Paltalk Version 9.7 builds on largest online video chat community to promote ease of use for more than 4 million active users

NEW YORK - Paltalk, the leading real-time, video-based community with over 4 million active members, today announced the launch of the newest version of its video chat platform. Paltalk v9.7 adds additional features to the existing technology, making it simpler for new users to quickly gain an understanding of the full Paltalk experience.

New features of Paltalk v9.7 include:

Friend Finder - Paltalk can now scan a user's e-mail address book, and locate contacts who are already members of Paltalk, making it even easier to connect with friends via video chat. This is especially important for new users, who will have instant access to friends on the site.

Auto-launch into a room - New users will find it easier to navigate throughout the Paltalk community on their first login. Users now have the ability to select their favorite category (music, sports, religion, etc.) and automatically enter the most appropriate chat room in that category.

Paltalk Representative Identification - All Paltalk employees are now designated by a watermark and a red header with IM windows to indicate authorized Paltalk representatives. This reinforces Paltalk's dedication to community safety and to creating a more trusted online environment.

"We continue to add new features to Paltalk that make it easier for people to connect via video using our platform," said Judy Shapiro, Paltalk's SVP for Sales and Marketing. "This latest version of Paltalk highlights our commitment to helping new members become quickly integrated within the community."

The new innovations included in Paltalk v9.7 add new technologies to the web's most popular video chat destination, and increase usability within the company's already impressive platform, which includes:

Free SuperIM - Paltalk users are able to voice and video chat with up to 10 people simultaneously at no charge.

Free room when you register - Every member within Paltalk is able to create their own chat room for up to 200 people and invite the Paltalk community to join them. Some of the most popular chat rooms within Paltalk revolve around politics, karaoke, sports and religion.

A Bot-Free and Friendly Environment - Paltalk is a place for real people to connect in a friendly, trusted environment. Utilizing proprietary technology, Paltalk has created a "no-bot" zone.

Please visit Download.com to read the most recent reviews and to download Paltalk v9.7.

Please visit Paltalk.com for more information.

About Paltalk

Paltalk, is the premier provider of software and technology for real-time, rich media, interactive social networking. The Paltalk platform powers the largest collection of video based communities and continues to grow since it was launched in 1998. Paltalk now boasts millions of active members with nearly 100,000

people simultaneously chatting in rooms engaged in lively dialogues, meeting new friends, trading stock tips, singing karaoke, and attending family reunions. The Paltalk community is vibrant due to the high quality of the room environments supported by a range of free moderation tools.

In addition, Paltalk delivers original programming geared to the interests of the community. Paltalk Interactive events have hosted such entertainment celebrities as William Shatner and radio personalities Opie and Anthony, among others. Paltalk supports IM pals on AOL, Yahoo, and ICQ and is available as a free download.

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