

Special Guest “Zombies Without Borders” To Perform At Velvet Interactive Playground

By Demi Pietchell

Dated: May 04, 2009

Promoter Demi Pietchell and Mindshare Labs announce the performance of Zombies without Borders at the grand opening of the luxury nightclub interactive art event Velvet Interactive Playground (VIP) at Studio City's Aura on Thursday, May 14, 2009.

Los Angeles – Zombies without Borders will perform at the official grand opening party of Velvet Interactive Playground (VIP) at Aura Nightclub on Thursday, May 14, 2009, 9 PM – 2 AM.

“A loose dance troupe of zombie-cheerleader affectionados,” Zombies without Borders is a live performance art group featuring mash-up dancers in full zombie regalia. Headed by undead circus ringleader Heatherscent, tech community evangelist and founder of Los Angeles Geek Dinner, and her partner, choreographer and creative director Sarafina Rodriguez, the troupe will be showcasing their hit number “Hollaback Thriller Girl” along with a host of surprise performances.

Hollywood event promoter Demi Pietchell has teamed up with some of the minds from Mindshare Labs to bring this innovative new monthly event to life. Velvet Interactive Playground (VIP) is a luxury nightclub experience offering patrons the chance to play with the latest in cutting edge interactive technology.

Genius inventor and artist Eric Gradman of Mindshare Labs provides the latest in interactive art installations at VIP, transforming the stage and dance floor into a psychedelic arena of dancing bodies. Featuring interactive video projection displays, using the latest in computer vision and sensing, Gradman’s digitally enhanced playground transforms the night into an unforgettable experience in which participants may explore the expanding boundaries of physical computing.

Local deejay LRCN (pronounced Larson), VIP’s resident deejay, along with guest deejay Ray Mack, will spin progressive (house/trance/breaks), tech house, electro house, and a little minimal techno all night long.

Located at the ultra-modern Aura nightclub in Studio City, VIP features a fully stocked bar, a massive dance floor with remote-controlled lighting, several secluded seating areas, and a unique twist on the trendy Hollywood club scene.

Tickets and table reservations are available for purchase online at <http://velvetinteractiveplayground.eventbrite.com>.

Free underground parking is available at the venue. Valet parking is \$7.

Bottle service is available and must be reserved in advance. Call Demi Pietchell at (561) 358-8885 or email at info@demipietchell.com for details.

Summary of Event Details:

Velvet Interactive Playground (VIP)

Thursday, May 14, 2009

9pm - 2am

Aura Nightclub

12215 Ventura Blvd. #209

Studio City, CA 91604

Tickets \$30 online: <http://velvetinteractiveplayground.eventbrite.com>

Free parking

Valet: \$7

More info: Demi Pietchell

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About Velvet Interactive Playground:

Velvet Interactive Playground is a monthly interactive nightclub event founded by the merging of minds among innovative Los Angeles event promoter and experimental documentarian Demi Pietchell (<http://demipietchell.com>); expert technologist and serial entrepreneur Travis Savo (<http://linkedin.com/in/TravisSavo>); interactive artist, roboticist, and circus performer Eric Gradman (<http://monkeysandrobots.com>); local favorite deejay LRCN (<http://www.djlrn.com>), and the cutting edge art and technology laboratory Mindshare Labs (<http://mindshare-labs.com>) located at the Brewery Art Colony in Los Angeles. For more information: <http://velvetinteractiveplayground.eventbrite.com>

Category Entertainment, Event, Multimedia

Tags demi pietchell, mindshare labs, velvet interactive playground, Technology, Music, los angeles,

Hollywood, studio city

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