

Unitedworld setting up three B-School campuses this year

UnitedWorld School of Business is setting up 3 business school campuses in 3 cities this year. The infrastructure of all the campuses are ready and the admissions for the first batch has also started.

May 4, 2009 - [PRLog](#) -- Kolkata, West Bengal, April 30th, 2009: Uniworld Edutech Ltd is going ahead with its plans of setting three B-School campuses this year in this economic climate.

Campuses of the Unitedworld School of Business, from the diversified United Group, will start in Mumbai, Kolkata and Ahmedabad by July, according to Mr. Ritesh Hada, Managing Director. With an investment of Rs.15 to Rs.20 crore for each institute, infrastructure is ready and admissions for the first batch have begun.

ADMISSION CRITERIA

“The batch capacity at each campus is 120 students for 2-year programme and 60 for one-year programme. Admissions will be conducted on the basis of CAT, XAT and GMAT scores. A certificate of Post-Graduate Programme in Management, equivalent to MBA, will be given at the end of the course”, said Mr. Hada.

One-year course will cost Rs 5 lakh, while the other programme would cost about Rs 2 lakh a year.

On of the viability of an MBA institute coming up in two cities that already have Indian Institute of Management, Mr Hada said,” we are no competition to the IIMs. The sectors are very clearly demarcated as to which management institute caters to what set of students.”

COURSES

Finance, Marketing and Agri-business would be some of the core courses on offer but the content would be subject to frequent changes to incorporate new trends and preferences of the evolving economy. Focus will remain on the employability of the students who would be trained by professionals, to reduce the gap between academics and real life-work situations.

“We want to reduce the gestation period of a student from passing out of an institute to being ready for the real world, which most of the time require a different set of experience than what is taught in schools” he said.

For more information contact Ranadeep Das at indus@unitedworld.in or visit <http://www.unitedworld.in/>

About United World:

Unitedworld School of Business is one of the best MBA colleges in India. It offers MBA in Ahemdabad, Kolkata and Mumbai. This B school provides 1 Year and 2 Year full-time MBA programs with India’s first multilayer placement cell.

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