

TRADER, The Hedgie gone edgy

By Joanna Burton

Dated: May 04, 2009

Trader is a black comedy about a deadly financial virus, a drop-dead stunner and a dog.

Directed by Ronnie West, award-winning director at Ridley Scott Associates, (various awards include British Television Advertising Awards, D&AD, CANNES, Euro Best, Creative Circle); written and produced for the web by award-winning writer and producer Emer McCourt (Producer Human Traffic – BAFTA ‘Best Drama’), and starring Brian Lonsdale as Paul Albyon, the Hedgie gone edgy.

‘Laugh-out-loud funny, addictive and unmissable’, Trader tackles the global financial crisis like a hungry dog at a bone: merciless in its execution as it offers its back eye to the world.

Episode One is featured on Dailymotion.com at www.dailymotion.com/trader and on www.yourproductions.co.uk/trader. Episodes will be released weekly.

Trader follows Paul Albyon, ‘Hedge Fund Manager, 26, going on right rich, right happy and right out of dodge’, over 14 episodes as he shows us just how easy it is to spread fear in the financial markets and reap the rewards in the process.

As markets plunge into turmoil, is it all too late or is there still time for Paul to turn events to his advantage and escape to a life of millions, Monique and Margaritas by the gallon?

‘It’s Armageddon out there and I know how to turn terror into beauty, pure beauty’

Images and logos, please contact: Your Productions Ltd: Mob: 078 754 96458

Email: emer@yourproductions.co.uk

<http://twitter.com/traderseries>

About Dailymotion

A top 50 website worldwide, Dailymotion Network attracts over 47.9 million unique monthly visitors worldwide (source: comScore, February 2009). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of 18 localized video entertainment sites. In January 2009, Dailymotion delivered over 914 million videos to users including curated content from premium and Motionmaker creative contributors. For more information, please visit www.dailymotion.com.

Category	Entertainment, Finance, Media
Tags	financial services, television, Online, films, Movies, webisodes
Email	Click to email author
Phone	+44 (0) 20 3170 5532
Address	Room 2.13, 81 Rivington Street London, EC2A 3AY
Zip	EC2A 3AY
Country	United Kingdom