

IIT-JEE Coaching from the legends; Without burning a hole in your pocket

By Catura Systems

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Charged with a mission of ‘democratizing’ education in India, TopChalks.com announces a comprehensive IIT-JEE preparation course online from rank-producing legends like Dr. A. Majeed (Math), Mr. R. Bandopadhyay (Chem.) & Mr. S. Chabra (Phy.).

Charged with a mission of ‘democratizing’ education in India, TopChalks.com announces a comprehensive IIT-JEE preparation course online from rank-producing coaching legends like Dr. A. Majeed (author of IIT-JEE Math), Mr. R. K. Bandopadhyay (author of IIT-JEE Chemistry) & Mr. Sachin Chabra (author of IIT-JEE Physics). There are over 700 hours of lectures in Physics, Chemistry and Math, including systematic review of concepts, an exhaustive set of problems & solutions and tests that make up the fully articulated and described IIT-JEE course at TopChalks.com. “Until now parents have had no other option but to pay exorbitant sums of money to branded institutions in order to have their wards prepare for the IIT-JEE.” said Dinesh Mehta, President of TopChalks.com. “Our solution and its cost effective pricing enables every student to learn anytime, anywhere at his or her own pace.” added Dinesh.

“I am thrilled that now I can impart my knowledge and help lacks of students from all over India and other parts of the world in realizing their IIT dreams.” said Dr. A. Majeed. “It would be impossible for me to personally reach and teach so many students without TopChalks.com’s revolutionary digital technology and I am confident that every student using this program as a part of their study strategy will immensely benefit from it.” added Dr. Majeed.

“Our technology brings a better than classroom learning experience over the internet (even at low-bandwidths, like with a data card) with great user experience such as the “hot” playback feature allowing the students to play from any point in the lecture or a solution to a problem with just a click of the mouse.” said Zia Siddiqui, Vice President of Market Development at TopChalks.com. “Our goal is to provide the students with maximum flexibility and provide them with the ability to purchase the IIT-JEE Prep content up to the granularity of a single chapter in a single subject. Students can opt to buy one or more chapters, an entire subject, or all three subjects for period of one or more months, for an entire year or for two years. This makes TopChalks IIT-JEE a very compelling, flexible and an affordable solution to lacks of students including those who are attending coaching classes or taking tuitions “ added Zia.

TopChalks.com is witnessing a tremendous amount of interest and excitement among students and their parents. Kiran, an IIT aspirant, said, “I have three words to describe the TopChalks IIT-JEE solution- IT IS AWESOME”. Another student, Gaurav said, “I get to learn whatever topic I want, when I want and however many times I want and best of all I do not have to not pay over a lack of rupees to try and succeed in the IIT-JEE exam. I can now do it with the help of TopChalks.com and its phenomenal instructors”.

One is likely to ask “What about those students who do not have a PC or an Internet connection?” To address this hurdle, Topchalks.com is offering to install their IIT-JEE preparation program on the computers within the premises of the schools where students can get access to the same content that is available on the Internet. This solution delivers the entire IIT-JEE preparation content on a Local Area Network (LAN), making it a perfect solution for in-school deployment or for deployment in learning centers.

To broaden its reach further, TopChalks.com will be launching in May, 2009, Learning Centers in Kalu Sarai, New Delhi, Ambala, Haryana and in Hyderabad, Andhra Pradesh. These Learning Centers will be with full-fledged digital hubs offering entire content for IIT-JEE Prep, XI & XII Board Prep, CAT and SAT Prep programs, augmented with qualified faculty to provide coaching and doubt-clearing services for students.

What’s next? “Our goal is to make TopChalks.com and the TopChalks Learning Centers a one-stop study destination for millions of students all over India. We will soon be launching programs for AIEEE, AIPMT

and an open Forum for students to create study groups in order for them to post and answer each others doubts and questions. We believe that such collaborative environments will create a high level of retention and engage students to learn more effectively” said Dinesh Mehta.

About TOPCHALKS: TopChalks.com is a property of Catura Broadband Systems Pvt. Ltd, with offices in Gurgaon, Haryana & Santa Clara, California, USA. It is funded by one of the leading venture capital firm Draper, Fisher & Jurvetson (www.dfj.com). Topchalks.com is a global alliance partner of Intel Technologies.

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TopChalks.com is a property of Catura Systems, a company focused on creating a revolutionary solution to educate and train masses without compromising the quality and the time tested instructor-led teaching techniques. Our goal is to democratize education in India. TopChalks.com empowers the best minds of India and enables them to reach and educate all those who desire to learn and succeed.

Category	Education
Tags	iit jee, cat, Sat, xi, xii-boards, Online, ondemand, learning
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