

Project Runway Finalist Rami Kashou to Judge Orange County Design Competition

Kashou is joined by an Elmer Ave designer and editors from California Apparel News and Preen Magazine

April 30, 2009 - [PRLog](#) -- As a finalist on season four of Bravo's hit show, Project Runway, Rami Kashou is no stranger to the pressure of making a strong impression on the runway. On Saturday, May 2, he'll be the one deciding whose designs make the cut.

Kashou will be one of the judges for The Art Institute of California – Orange County Rock Icon Design Competition. The decision of who will receive a \$2,000 tuition scholarship will fall on Kashou; Lilly Sein McElroy, editor-in-chief of Preen Magazine; Jonny Day, co-founder of the Elmer Ave clothing line; and an editor from California Apparel News.

“The students appreciate the unique opportunity they have to present their work to these industry leaders,” said Fashion Design and Fashion Marketing & Management Academic Director Mary Ann Gale.

“Receiving a critique from someone they've watched on television just adds to their overall experience.”

Finalists' designs will close the Rock the Runway fashion show, following an edgy showcase of styles from Miss Me Jeans, the rock and roll rebel line from Elmer Ave, as well as looks from The Hive, Level 99 for men, Cohesive, and rock star footwear from Velvet Angels and PF Flyers. Shades will be provided by iconic eye-wear brand, Oakley.

Prior to the fashion show, Rock the Runway will feature live performances by End Roulette, Metroid, DJ Nicky Savage and DJ Albert. Artists from eVocal will be showing off their skills, the Red Bull skate team will do a demo and faculty and students from the culinary department will be dishing up some tasty snacks..

For more information on the Rock Icon scholarship or Rock the Runway, visit www.airocktherunway.com.

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About The Art Institute of California -- Orange County

The Art Institute of California — Orange County is a design, media, fashion and culinary arts school providing bachelor's and/or associate's degree programs in Advertising, Baking & Pastry, Culinary Arts, Culinary Management, Digital Photography, Fashion Design, Fashion Marketing & Management, Game Art & Design, Graphic Design, Industrial Design, Interior Design, Media Arts & Animation, Visual Effects & Motion Graphics, Visual & Game Programming and Web Design & Interactive Media. Located in the heart of Orange County's South Coast Metro region, The Art Institute of California — Orange County is ideally situated in close proximity to Orange County's thriving business community, cultural attractions, shopping, entertainment and its famous beaches. The Art Institute of California — Orange County is one of The Art Institutes (www.artinstitutes.edu), a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

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