

Graphic Products launches online Custom Label Service

By Graphic Products, Inc.

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A new online Custom Label Service from Graphic Products provides a convenient label design and ordering service available to customers 24-7.

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“What the Custom Label Service provides is the unique advantage of three-color labels. Most online commercial label printers do not offer this feature, and that’s what makes the Custom Label Service so appealing to customers,” said Steve Hudgik, internet marketing manager at Graphic Products. “We strive to fulfill our customer’s custom labeling needs any way we can, and this new, flexible online service opens it wide up to them.”

The Graphic Products Custom Label Service can be accessed by visiting <http://www.graphicproducts.com/labeling-software/custom-label-service.php>.

The Graphic Products Custom Label Service provides the four most popular label styles and six types of headers: danger, warning, caution, notice, safety, and biohazard.

Four different label types are available to choose from: three-color, three-year indoor labels; three-color, five-year indoor/outdoor labels; two-color, five-year indoor/outdoor labels; and two-color custom labels.

Once the label type is selected, the Label Designer Control Panel guides customers through the following steps:

1. Choose Label Design (select layout and choice of header)
2. Choose Label Size (depending on label design choice, anywhere between 2” to 9” widths)
3. Input Text (type label message, and use sliders to adjust text size, text alignment, and boundary box around text)
4. Choose a Symbol (select from a wide range of commonly-used safety symbols)
5. Adjust Symbol (use sliders to adjust size and alignment)

A label preview to the right of the Label Designer Control Panel shows how the label will appear when printed, and the label preview is updated each time a design change is made during the online custom label design process.

“The Custom Label Service is not about selecting from a set of templates and pre-printed labels. It is about the customer taking control and designing the labels they need—quickly and easily—and then returning to the website to use the service as often as they need to,” said Hudgik.

The Custom Label Service is ideal for:

- ? Small or large organizations in need of a smaller quantity of customized labels
- ? Making labels outside the size range of the label and sign printer a customer may already own
- ? Making the exact label and sign designs rather than settling for bulk pre-printed labels

Orders submitted through Graphic Products' Custom Label Service by 10 a.m. PT Monday – Friday are shipped the same day. Orders submitted after 10 a.m. are shipped the following business day.

Labels made and ordered through Graphic Products' Custom Label Service are specially prepared for many types of labeling applications like 5S labeling, directional signs, racking, aisle markers, OSHA compliant labels and signs, valve tags, kaizen signs and labels, and many more.

Graphic Products has been a leading distributor of label and sign printing systems since 1970. They are the manufacturer of the DuraLabel line of sign and label printers, including the industry-leading DuraLabel PRO label and sign printer, and they carry a wide variety of labelers made by other manufacturers. They stock label printer brands such as Brady, Kroy, Brother, K-Sun, Dymo and Varitronics. They also stock a complete selection of labeling supplies, including specialized supplies such as glow-in-the-dark stock, chemical resistant stock, and low-temperature label stock. They also carry supplies for discontinued label printers. Graphic Products specializes in fast, same-day shipping to meet their customers' just-in-time delivery requirements. The Graphic Products web site is located at: <http://www.graphicproducts.com/>

Category	Industrial, Construction, Manufacturing
Tags	custom label service, custom label, custom labels, safety signs, safety labels, osha, duralabel, osha compliance, ansi
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