

clickTRUE Pte Ltd: Search Engine Marketing in Singapore

By Search Engine Marketer - Gino

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Online marketing company specializing in services such as Online Media Planning, Search Engine Marketing and Optimisation, Web Analytics Consultancy and Landing Page Optimisation.

clickTRUE Pte Ltd, a subsidiary of SPH Magazines, is a Pay Per Performance online marketing company specializing in services such as Online Media Planning, Search Engine Marketing and Optimisation, Web Analytics Consultancy and Landing Page Optimisation.

clickTRUE works with clients in helping them achieve optimum Return On Investment (ROI) with their ad campaigns on search engines like Google, Yahoo!, MSN Live Search, as well as Chinese search site Baidu. In addition, it offers ad placements on social networking sites Facebook and Friendster, as well as popular sites like YouTube and the Hardware Zone and SPH Magazines web properties among many others.

In addition, clickTRUE provides Web Application Development services that leverages the power of Internet based technologies to significantly improve our clients' business operations and competitive advantage. We offer a complete suite of services to bring business logic and requirements online. These range from end to end solutions such as understanding of business processes, providing advice on best practice, to delivering the final application online. We specialize in Open Source tools to reduce our clients' cost.

Servicing SMEs to Fortune 100 companies, from local to Pan-Asian, clickTRUE's objective is to enhance our clients' presence online. With a team of experienced specialists from various online fronts, we are confident to assist clients' in achieving their online aspirations.

Co. Regn No.: 199102042M

URL: www.clicktrue.biz

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Category	Marketing, Business, Internet
Tags	search engine marketing, web analytics, singapore
Email	Click to email author
Phone	65 6571 7100
Address	82 Genting Lane, Level 7, Media Centre Singapore 349567
State/Province	Singapore
Zip	349567
Country	Singapore