Tough Times Ahead for Cable and Satelite TV Providers with Competition from an Unlikely Source

Cable and Satelite TV providers are going to experience significant competition from a very unlikely source.

April 24, 2009 - <u>PRLog</u> -- Cable and Satelite TV providers are going to experience significant competition from very unlikely source. Current TV watching trend is that people are ditch Cable and Satelite TV channels and turn more into internet TV. This trend is only going to accelerate with the increase availability and affordability of broadband connection. Web TV provides free Domestic and International TV from Movies, sports, Music, News to many other entertainment TV experience at convenience of you computer at free of charge.

There are thousands of free live web TV channels available on the internet and there also few free websites (such as http://webfreetv.org) with comprehensive live Web TV channel lineup. Those live channels include sports, TV shows, movies, no-stop music channels, adult TV and much much more. Those TV channels include Free to Air TV Broadcast from satellite TV providers. In the near future free live Web TV channels are going be a very popular form of people TV watching habits compared to terrestrial TV. There are many softwares written to handle thousands free Internet TV channels with advanced capabilities such as pre-defined time recording similar to that of DVR. With the popularity of free web TV, cable and satellite subscription rates will erode due to free nature of web TV.

The advantage of web TV is that there are no need to install satellite dishes, set up costs or subscription costs. Quality of the live web TV channel depends on quality of the streaming servers and the quality of clients computer's video card and broadband connection speeds. With computers and internet broadband speeds getting faster, quality is not a issue for the end user. Also, your web TV experience does not degrade with weather as with satellite TV. Satellite TV channels providers only provide few hundred channels per typical \$50 month subscription. This cost can rise up rapidly if you have subscription to movies or other pay-per-view channels. However, web TV users can watch over few thousand TV channels for free from around the globe. Lots of satellite TV providers have a very limited or inflexible channel lineup. You cannot pick or chose channels. You have to buy entire package that contains the channel you want. You might not care about other channels but you have to by the entire package to get the channel you want. What a waste of money! Satellite or cable TV providers channel lineup is regional limited. You cannot watch out of regional TV. This problem you will experience if you are avid sports TV fan (such NBA, NCAAB, or NCAAF). You just want to watch your team play even though they do not play where you are. Lots of local cable and satellite TV providers refuse to carry out of regional programming. Also if you want to watch a reputable TV channels such as Al-Jezara, your local satellite or cable TV provider will refuse to carry them. All those problems are eliminated with Internet TV channels. Their reach is global. With thousands of foreign language channels, you get the amazing opportunity to watch foreign language channels and learn about native language and cultures. This experience is very rewarding to people who would like to travel and work overseas regularly.

In era of merging broadband, satellite and cable TV, you get the most channel variety from web TV. Web Live TV is only poised to grow faster and replace traditional satellite and cable TV providers as the delivery medium of TV channels. I have listed one free web TV service here.

###

WebFreeTV.ORG http://webfreetv.org is dedicated to providing free Domestic and International TV from

Movies, sports, Music, News to many other entertainment TV experience at convenience of you computer at free of charge.

--- End ---

Source Chathura at WebFreeTV.org

City/Town Los Angeles State/Province California Zip 90018

Country United States

Industry <u>Entertainment, Sports, Fashion</u>

Tags <u>Internet Tv, Web Tv, Live Tv, Web Live Tv, Free Tv, Web Free Tv, Streaming Tv</u>

Link https://prlog.org/10224191



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online